



OUTRIGGER
ENTERPRISES GROUP

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TRAVEL WEEKLY

THE TRAVEL INDUSTRY'S TRUSTED VOICE

enter your comfort zone...

Panama Jack RESORTS
All-Inclusive. Re-Imagined.™

The image shows the cover of the October 9, 2017 issue of Travel Weekly magazine. The cover features a woman in a bikini relaxing in a yellow hammock on a sandy beach. The headline reads 'enter your comfort zone...'. The Panama Jack Resorts logo is in the bottom right corner, with the tagline 'All-Inclusive. Re-Imagined.™'. The website 'WWW.TRAVELWEEKLY.COM' is in the top left and the date 'OCTOBER 9, 2017' is in the top right. Below the main title is the tagline 'THE TRAVEL INDUSTRY'S TRUSTED VOICE'.

FRIENDS & COLLEAGUES



Hyatt hired former Starwood Hotels and Resorts executive **Mark Vondrasek** to oversee its World of Hyatt loyalty program.

Vondrasek assumes the title of executive vice president, global head of loyalty and new business platforms. He worked for Starwood for 15 years, most recently as senior vice president and commercial services officer, where he oversaw Starwood's SPG program.

Hyatt relaunched the program, previously its Hyatt Gold Passport program, in March.

Amadeus appointed **Elena Avila**, the global head of its airline strategy, to a new role of executive vice president, head of Airlines for the Americas.

Avila joined Amadeus in 2010 from Morgan Stanley and has held leadership posts in investor relations, commercial finance and airline business strategy.

Outrigger Enterprises Group has appointed **Michael Shaff** vice president of hotel operations for Waikiki/Guam.



Shaff comes to Outrigger from KSL Resorts, where he held key roles over the past 14 years. Most recently, he served as director of asset management, overseeing three luxury resorts in Southern California: the Renaissance Esmeralda, Hotel del Coronado and Monarch Beach Resort & Spa.