



OUTRIGGER
ENTERPRISES GROUP

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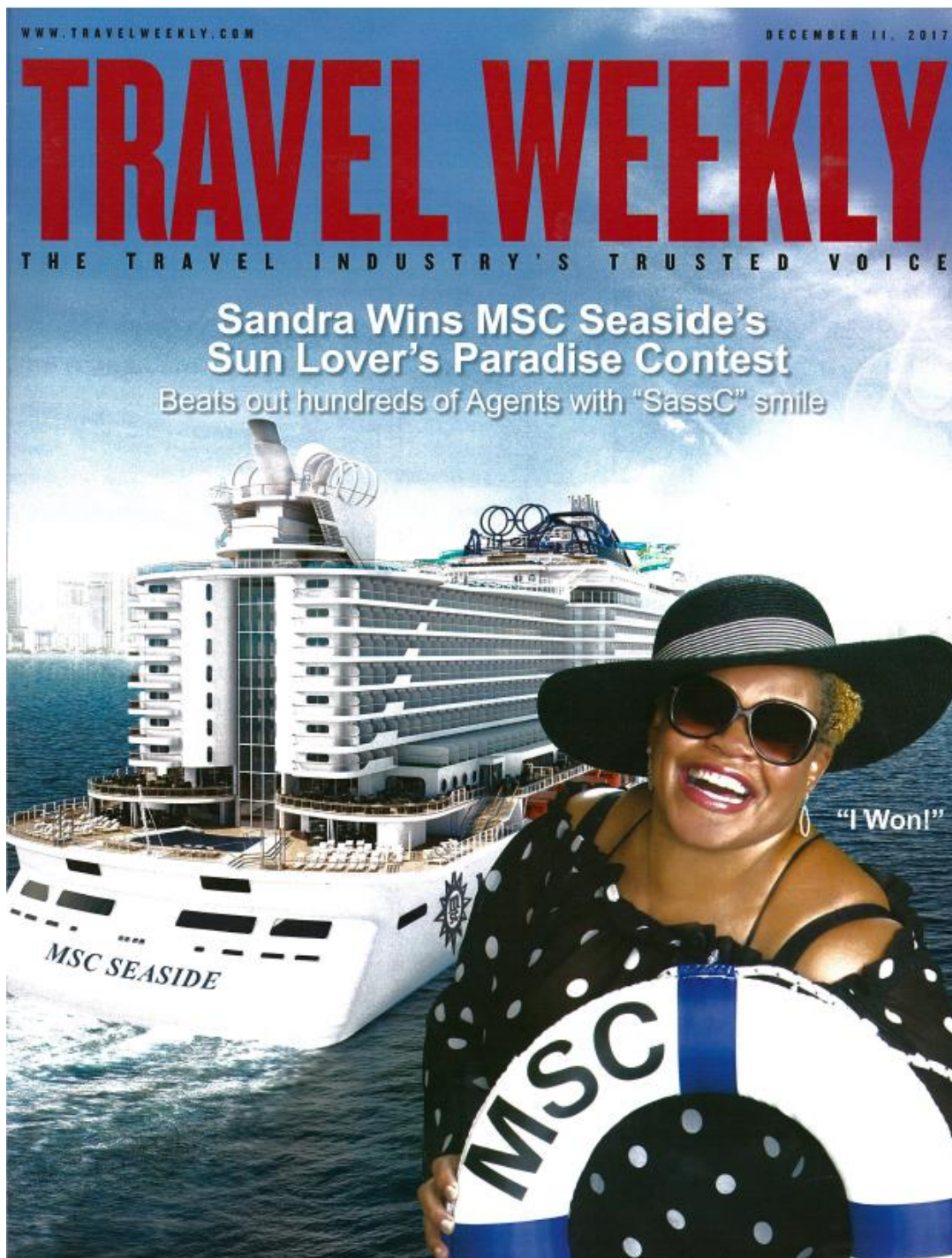
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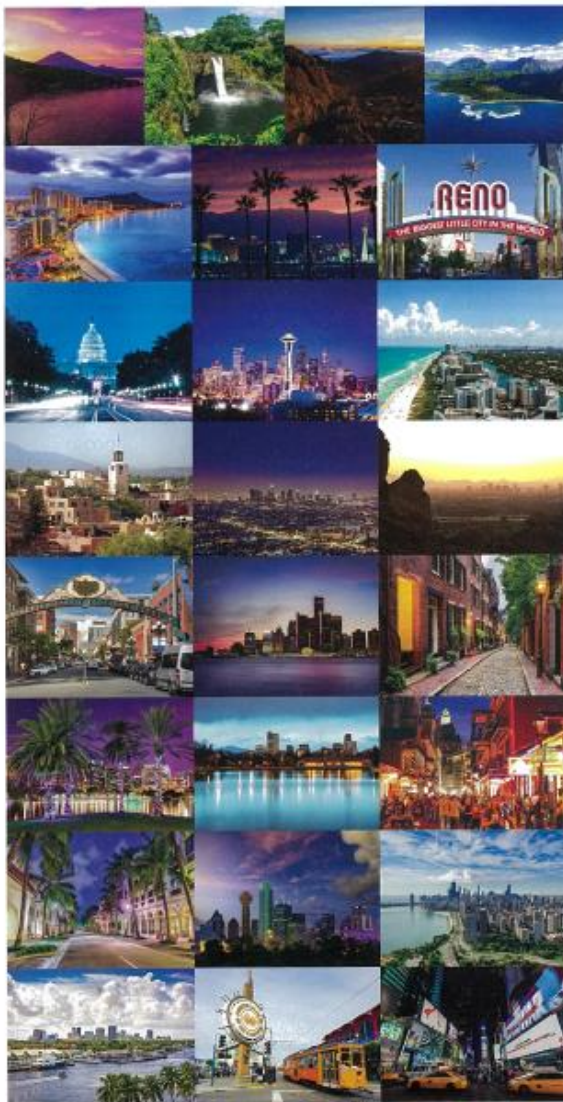
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Topic:

Ultimate Hotel & Destination 2018 Guide - Hawaii



UNITED STATES



Good news came to the U.S. hotel market in 2017: According to STR and Tourism Economics' final forecast for the year, the country is projected to record stronger-than-expected growth. Predictions for total-year 2017 are that the United States will report a 0.5 percent increase in hotel occupancy, a 2.1 percent rise in average daily rate (ADR) and a 2.5 percent lift in revenue per available room (RevPAR).

In October of 2017, STR reported a 5.4 percent increase in the number of rooms under contract for the U.S. (as compared to October 2016), totaling 584,052 rooms in 4,869 hotel projects. Among the top markets, New York reported the most rooms under contract (nearly 25,000), with Dallas, Orlando and Houston each reporting more than 15,000 rooms under contract.

Looking ahead to 2018, STR and Tourism Economics are projecting a 0.2 percent decrease in U.S. hotel occupancy, but a 2.4 percent increase in ADR and a 2.2 percent increase in RevPAR for the market.

The following pages offer a look at the eternally evolving hotel industry throughout the country, including recent developments and future plans across the nation. And for even more information and updates throughout the year, visit *Travel Weekly's* Hotel Search at TravelWeekly.com/Hotels.

DOMESTIC DESTINATIONS

22	Hawaii	46	Detroit
31	Las Vegas	48	Boston
36	Reno	49	Orlando
38	Washington, D.C.	53	Denver
39	Seattle	54	New Orleans
40	Miami	56	The Palm Beaches
41	Santa Fe	58	Dallas
42	Los Angeles	59	Chicago
43	Phoenix/ Scottsdale	60	Fort Lauderdale
44	San Diego	61	San Francisco
		62	New York

HAWAII
OAHU

always something new



Oahu's combination of cosmopolitan style, historic highlights and unique cultural experiences keeps it a favorite Hawaii destination. Not resting on its laurels, the island continues to revitalize iconic attractions, like Waikiki's International Market Place, and stay current with travel trends, opening cutting-edge restaurants and shops as well as offering new activities highlighting the local culture and the island's meticulously preserved natural treasures. Framing that scene is a hotel landscape vibrant with activity, including the first new-from-the-ground-up hotel in Waikiki since 2009 and several essentially new hotels created from extensive renovations of existing buildings.

HOTEL HAPPENINGS

- › In December 2016, Denver-based KSL Capital Partners LLC completed acquisition of Waikiki-based Outrigger Hotels and Resorts. Outrigger's 37 hotels, condominiums and vacation resort properties will continue operating as usual. Early in 2017, the resort group debuted its new Signature Experiences, featuring activities and amenities to create a stronger sense of place, such as ukulele, hula and lei-making lessons at the Outrigger Waikiki Beach Resort.

FAST FORWARD

On the horizon, a new luxury entrant hits the Honolulu market and a beloved standard gets a makeover. Here are the details:

- › Outrigger Hotels and Resorts is spending \$25 million to upgrade and rebrand its 496-key Holiday Inn Resort Waikiki Beachcomber. Upon completion of the extensive project, the hotel will open in summer 2018 as the Waikiki Beachcomber by Outrigger.