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## New Outrigger Trading Company store offers unique souvenirs for Outrigger Fiji Beach Resort guests



**CORAL COAST, FIJI** - An exclusive collection of local and overseas merchandise is now available at Outrigger Fiji Beach Resort with the opening of the Outrigger Trading Company.

Outrigger Trading Company is a unique resort store that provides a curated collection of goods bearing the Outrigger logo and local products designed to commemorate a trip.

Inspired by the old-style general stores and trading posts where entire communities would barter local products for supplies and gather to exchange news, the store welcomes guests to mingle and chat about daily news and information about the resort and region.

Outrigger Fiji Beach Resort was chosen as the site for the first store in Fiji with further stores to be rolled out across the Outrigger portfolio of properties.

The range of merchandise includes polo shirts for men and women, T-shirts, souvenirs, accessories, kids' wear, rugby jerseys, towels, exclusive bula shirts, sarongs, rashies, bags and toys.

Local products will also soon be featured and be selected using a vendor compliance program.

The Outrigger Trading Company store is located in the main lobby level and opens daily from 7 a.m. – 9 p.m.

Resort General Manager Peter Hopgood said the opening of the Outrigger Trading Company store reinforced Outrigger's philosophy of blending local culture with world-class hospitality.

For further information visit [outrigger.com](http://outrigger.com)

**ABOUT OUTRIGGER HOTELS AND RESORTS**

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: [www.outrigger.com](http://www.outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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