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Outrigger introduces new farm-to-beach dining experience

The Reef Bar & Market Grill set to open as of Nov. 1



HONOLULU, HAWAII – Outrigger Resorts announced today that The Reef Bar & Market Grill will have its grand opening on Nov. 1, 2017. Located directly on the sands of iconic Waikiki Beach at [Outrigger Reef Waikiki Beach Resort](#), the refreshed restaurant allows guests to view and select farm-to-beach ingredients for an authentic and interactive Hawaii dining experience.

Offering causal all-day dining, The Reef Bar & Market Grill is inspired after the island’s meat and fish markets which provide the locally sourced ingredients that are served daily to guests for breakfast, lunch and dinner. This one-of-a-kind inspiration, combined with the farm-fresh produce and invigorating trade winds, creates an incomparable recipe for the perfect meal. The made-to-order menu items are prepared at the eye-catching expansive grill at Outrigger Reef Waikiki Beach Resort and served in an atmosphere that is unique and memorable for friends, families and large groups – offering a fun and interactive dining experience for kama`aina and visitors alike. Not to mention, late-night cocktails and a wonderful small-plates menu will also be served at the new Hana Hou bar.

“Outrigger is excited to present an unmatched oceanfront dining experience where resort guests and avid foodies can indulge in fresh and locally sourced flavors that provide an authentic and delicious taste of Hawaii’s thriving culinary scene,” said Kelly Hoen, area general manager of Outrigger Reef Waikiki Beach Resort and Outrigger Waikiki Beach Resort. “We are eager to welcome The Reef Bar & Market Grill to Outrigger’s `ohana this fall and look forward to the next-level cuisine and dining experiences it will provide our guests and kama`aina.”

Since its first property opening in Waikiki in 1947, Outrigger has shared the spirit of aloha with every guest and become synonymous with warm hospitality and a true vacation in paradise. As this year marks its 70th anniversary, Outrigger encourages travellers to discover local cuisine and enriching cultural experiences that allow them to truly “Escape Ordinary.” Outrigger Reef Waikiki Beach Resort continues to embrace the host Hawaiian culture through complimentary Signature Experiences and sharing the stories our rich Pacific Voyaging history.

A download is available [here](#) of “The Reef” logo, which is modelled after the original logo of the resort with a vintage flair that pays homage to the history of Outrigger Reef Waikiki Beach Resort.

To learn more about Outrigger Hotels and Resorts, please visit www.outrigger.com.

ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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