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## Outrigger Waikiki Beach Resort surfs into 50<sup>th</sup> anniversary

*The iconic beachfront resort marks its half-century milestone with made-to-order Outrigger Hawaii 5-0 Celebrations package and \$50 resort credit*



Watch and download the Outrigger Waikiki Beach Resort video from the links below

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**HONOLULU** – Summer 2017 marks half-a-century of [Outrigger Waikiki Beach Resort](#) welcoming visitors from around the globe to experience an epic vacation in Hawaii. The resort's prime location is the original home of Outrigger Canoe Club, which served as the inspiration for the global hospitality company's name. To commemorate its 50-year milestone, the iconic beachfront resort is presenting guests with two limited-time offers: the Outrigger \$50 for 50 promotion and the Outrigger Hawaii 5-0 Celebrations package.

"For five decades, Outrigger Waikiki Beach Resort has set the standard for engaging travel and providing vacations that connect visitors to the history and spirit of this place," said Revell Newton, general manager of Outrigger Waikiki Beach Resort. "From surf lessons in the waters that Duke Kahanamoku paddled his famous wooden 'Duke' board to live music performances nightly and complimentary local cultural programming, our guests treasure the unique experiences we offer and appreciate the heartfelt hospitality we deliver."

Clifton Kau who has worked as a bellman at Outrigger Waikiki Beach Resort since it opened in 1967 agrees – saying that he enjoys working with people who understand that "hospitality has to come from the heart." Adding: "as the years piled on, I found that I didn't want to leave (Outrigger Waikiki Beach Resort). If I were reincarnated, I would want to come back."

Kicking off the 50<sup>th</sup> celebrations will be a special edition of Duke's on Sunday – July 23 from 4-6 p.m. at [Duke's Waikiki](#) restaurant, located oceanfront inside Outrigger Waikiki Beach Resort. Henry Kapono will be playing and bringing along renowned guest performers. The following night is a VIP "Golden Anniversary" event at [Blue Note Hawaii](#) on the second floor of the resort, with special performances from award-winning artists Makana and Henry Kapono. A handful of guests staying on property that night will receive a "surprise and delight" gift, including tickets to attend this once-in-a-lifetime party. Outrigger's long-standing local philanthropic partner Waikiki Community Center and property land owner Queen Emma Land Co. will be honored.

### **\$50 for 50 Promotion**

Outrigger Waikiki Beach Resort is offering a “\$50 for 50” promotion to mark its 50<sup>th</sup> anniversary – giving guests a \$50 resort credit when they book five or more nights from now through Aug. 22, 2017. The resort credit can be used for dining, spa or in-room purchases. Travel must take place before Dec. 15, 2017. Use the promo code “50DAYS” when booking at [Outrigger.com](http://Outrigger.com).

### **Outrigger Hawaii 5-0 Celebrations Package**

Whether vacationers are celebrating a romantic anniversary, a family reunion or a best friends’ getaway, the “Outrigger Hawaii 5-0 Celebrations” package can be personalized based on the preferences of each party for up to 50 guests. Packages start at \$2,500 (based on a 3-night stay) and can be booked and customized by emailing [outriggerreef.sales@outrigger.com](mailto:outriggerreef.sales@outrigger.com) or calling: 808- 924- 6051. Packages include the following:

- Deluxe three-night ocean view or oceanfront suite accommodations
- Private VIP transportation to and from the airport
- A personal hotel welcome gift with lei greeting and private VIP check-in
- An in-suite sunset sparkling wine celebration with appetizers for 10 people
- Advance dinner reservations at hotspots such as Duke’s Waikiki, Hula Grill or Kani Ka Pila Grille
- Special room rates for accompanying guests

Popular add-ons and alternatives for each itinerary include:

- Suite upgrade to Outrigger’s Signature Suite featuring an expansive private deck and 180-degree ocean views of Waikiki
- 50-minute in-suite couples massage for two guests
- In-room pedicure party with cocktails and appetizers
- Private sunset catamaran cruise
- Customized hosted tour of the island to visit the top places for sightseeing
- Sunset dinner party for up to 50 people at a beachfront island venue
- A private Hawaiian-inspired vow renewal on the beach
- Exclusive VIP experience with headline performance at Blue Note Hawaii

### **The Voyage**

Since it was established in 1967, Outrigger Waikiki Beach Resort has been synonymous with Hawaiian hospitality and a vacation in paradise. Now, five decades later, what started as a prime oceanfront property owned by the Queen Emma Estate and occupied by the Outrigger Canoe Club in the early 1960s, has transformed into an extravagant 524-room resort destination where travellers from across the globe can experience local island culture and embrace the brand’s passion for exploration and discovery, while sharing the values upon which Outrigger was founded.

This was one of the first affordable-luxury hotels in the history of this remarkable destination. Brand founders, Roy and Estelle Kelley, pioneered the value-driven travel segment and forever changed the platform of Hawaii’s hospitality industry with the Outrigger Waikiki Beach Resort.

Today, the Outrigger Waikiki Beach Resort’s premier position on world-famous Waikiki Beach and its exceptional “aloha” hospitality is centered around offering an array of destination-specific amenities, cultural programs and activities that provide opportunities for guests to feel a stronger sense of place, attracting millions of guests from around the world. As part of its ongoing commitment to preserving and sharing the island’s rich heritage, Outrigger Waikiki Beach Resort offers weekly cultural and educational activities and Signature Experiences, including a beachside Hawaiian-inspired vow renewal ceremony, lei making, ukulele lessons, canoe carving and painting displays, along with other special events year-round. The resort is also home to world famous Duke’s Waikiki, the legendary beachfront bar and restaurant, where guests can hear Hawaii’s legendary performer, Henry Kapon, play every Sunday and Blue Note Hawaii, the state’s premier venue for world-renowned artists, from jazz and blues to Hawaiian favorites for limited engagements.

**ABOUT OUTRIGGER HOTELS AND RESORTS**

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia - Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values - based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi - branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives.

Find out; find Outrigger at: [www.outrigger.com](http://www.outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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