

DATE September 28, 2017 RELEASE NUMBER 72/17

Outrigger hosts epic 'Food Fight & Bloody Marys' brunch at 7th annual Hawaii Food & Wine Festival



*Outrigger Reef Waikiki Beach Resort offers VIP hotel packages
for Hawaii's premier culinary event, featuring all-star chef lineup for 2017*

WAIKIKI, HONOLULU, HAWAII – Calling all foodies and brunch lovers! Outrigger Hotels and Resorts is teaming up with the Hawaii Food & Wine Festival to serve up a deliciously fierce [Food Fight & Bloody Marys](#) brunch event at [Outrigger Reef Waikiki Beach Resort](#) on Sunday, Nov. 5, 2017, from 11 a.m. to 1 p.m. To celebrate everyone's favorite Sunday pastime, Outrigger is offering a VIP vacation package, inclusive of Voyager 47 premium club category rooms and admission for two, so guests can relax in style after the tasty event.

In true battle-of-the-sexes fashion, the event will pit three female chefs against three male chefs to create signature, mouthwatering dishes and thirst-quenching cocktails fit for the definitive brunch get-together. Featuring an all-star lineup of culinary talent, Outrigger's Food Fight & Bloody Marys will test the cooking skills of Isaac Bancaco of Andaz Maui at Wailea Resort, Alvin Cailan of Eggslut in Los Angeles and Elmer Guzman of Poke Stop in Honolulu on the male team, against those of Michelle Karr-Ueoka of MW Restaurant in Honolulu, Belinda Leong of b. Patisserie in San Francisco and Margarita Manzke of Republique in Los Angeles representing the female team. At the end of the head-to-head epicurean battle, event attendees will vote on their favorite pairings to determine which chef trio will be crowned the brunch culinary champions.

In addition to the food fight – a simultaneous battle of the bass will take place. *Puuloa* and *Ei Nei*, winners of the 2016 and 2017 Kani Ka Pila Grille Talent search, will go head-to-head in a music competition, vying to win a one-month contract to play at Outrigger Reef Waikiki Beach Resort.



“Our partnership with Outrigger Resorts is a tribute to Hawaii’s growing culinary scene, showing visitors that there’s so much more to the destination than sand and surf,” said Denise Yamaguchi, CEO of Hawaii Food & Wine Festival. “Food Fight and Bloody Marys is the one-and-only brunch of the 17 events we’re holding this year; with live music, fully-loaded cocktails and all-star chefs competing to serve the most mouth-watering Sunday brunch ever, it’s sure to be a knock-out occasion.”

As an official sponsor of this savory culinary event, Outrigger is offering a VIP vacation package to provide guests with an exclusive bite of the seventh annual Hawaii Food & Wine Festival, including two tickets to the Food Fight & Bloody Marys brunch, nightly turndown service in premium Voyager 47 Club category rooms or suites, as well as exclusive access to the [Voyager 47 Club Lounge](#). Offering coveted views of

iconic Waikiki Beach, the premium club lounge provides guests personal concierge services, use of the Voyager sun deck, daily locally inspired breakfast and premium Kona coffee, early evening hors d'oeuvres, handmade cocktails, craft beers and more.

“The energy and excitement that envelops Oahu during the Hawaii Food & Wine Festival is incomparable,” said Kelly Hoen, area general manager for Outrigger Reef Waikiki Beach Resort and Outrigger Waikiki Beach Resort. “We couldn’t be more proud to partner with this internationally recognized epicurean event and provide our guests with an immersive Sunday brunch that showcases an impressive roster of acclaimed chefs who celebrate our vibrant food culture and spirited Hawaiian traditions that keep visitors returning year after year.”

Outrigger’s Hawaii Food & Wine Festival VIP vacation package is available from now through Oct. 20 for vacation dates from Oct. 30 through Nov. 7, 2017. Rates start at \$609, based on a minimum two-night stay. Book direct at www.outrigger.com/specials/orf/hawaii-food-and-wine, or email reservations@outrigger.com. For more information about the 2017 Hawaii Food & Wine Festival, please visit www.hawaiifoodandwinefestival.com.

ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter, Outrigger Hotels and Resorts; 808-921-6839; monica.salter@outrigger.com

###