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## Outrigger Resorts takes its mark as official hotel sponsor of The Hapalua

Ready, set, save for The Hapalua by booking now at Outrigger Resorts in Waikiki

WAIKIKI, HONOLULU, HAWAII – Participants and spectators of The Hapalua, Hawaii's Half Marathon, are running to Outrigger.com to find special rates for the one-of-a-kind race. As the long-time official hotel sponsor of the event, Outrigger is offering exclusive savings at Outrigger Waikiki Beach Resort, Outrigger Reef Waikiki Beach Resort, OHANA® Waikiki East by Outrigger® and OHANA® Waikiki Malia by Outrigger®, with each property conveniently located within walking distance to the race's start and finish lines. For reservations, log on to www.outrigger.com/outrigger-sports/hapalua and use promo code HAPALUA.

"Outrigger is proud to once again take our mark as the official hotel sponsor of The Hapalua," said Sean Dee, executive vice president and chief marketing officer for Outrigger Enterprises Group. "We invite both our guests and local residents to participate in this fun event that also raises funds for many worthy organizations and causes."



Athletes will hit the starting line on April 9, 2017, to run or walk the 13.1-mile race that will take runners through Waikiki to downtown Honolulu and back, finishing with a loop around stunning Diamond Head toward Kapiolani Park, the traditional finish line for the Honolulu Marathon. The race boasts no time limit for the course, which makes it friendly for walkers or runners of any age or ability, and will have a host of entertainment and activities just past the finish line.

Until April 2, The Hapalua entry fee is \$128 for Hawaii, USA and Canada residents, and \$145 for international residents. To sign up the day of the half marathon, the fee will be \$180 for all participants.

## ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its <u>Outrigger Signature Experiences</u> to its <u>Outrigger DISCOVERY loyalty program</u>, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: <a href="www.outrigger.com">www.outrigger.com</a> or visit @OutriggerResorts on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a> and <a href="Twitter">Twitter</a>.

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