

DATE July 23, 2019 RELEASE NUMBER 37|19

Outrigger Laguna Phuket Beach Resort Implements Strict New Environmental Rules

*Initiatives inspired by Outrigger Resorts' global OZONE conservation program
start to turn the tide of plastic*



At Outrigger Laguna Phuket Beach Resort, guests, their children, hosts and management are on board in the fight against single-use plastic. [Download these images and this press release in Word and PDF versions [here](#).]

PHUKET, THAILAND – Since 1 July, [Outrigger Laguna Phuket Beach Resort](#) has stopped using single-use plastics in the workplace. All hosts have received Outrigger 'bags for life' and a takeaway mug to help them kick the habit of takeaway plastic drink containers, straws and bags.

The push is part of Outrigger's ZONE – [OZONE](#) – the company's global conservation initiative to safeguard oceans and island environments. The property's OZONE ambassador, Leah Matters, says the initiative, still in its first phase, is to hold management and hosts accountable and eliminate single-use plastics from the resort.

"We have received a lot of positive feedback on social media platforms," says Matters. "Guests are posting pictures and congratulating Outrigger. They are telling us, both verbally and in writing, that they have chosen our resort based on our commitment to the environment and our efforts in trying to eliminate single-use plastic."

Matters says that environmental initiatives are increasingly becoming a deciding factor for guests choosing the resort, a 255-key absolute beachfront property for families and active lifestyle guests featuring contemporary Thai touches and [award-winning](#) service. Guest reviews have earned the resort a place in the TripAdvisor [Hall of Fame for Excellence](#).

Beyond banning single-use plastics, Outrigger Laguna Phuket Beach Resort uses a reverse osmosis water plant to purify and bottle its own drinking water. All guest rooms, conference facilities and restaurants feature reusable glass bottles. Plastic bottles and straws are no longer supplied by the hotel anywhere. All takeaway containers, including coffee cups, are now produced from recycled materials.

A public drinking tap linked to the reverse osmosis plant allows guests to fill up their bottles 24hrs a day. Stainless steel and sports water bottles are available in the resort's shop.

The resort has a long-running beach cleaning activity which takes place every Friday at 4:30 p.m. Guests are invited to join hosts and management in picking up any rubbish and plastic on the beach.

Beach Clean-ups

The Koh Kids club in the resort also has a daily OZONE program including a beach clean-up. Children have the opportunity to plant trees and use recycled materials for arts and crafts, including making hats out of newspaper.

Matters says the next big challenge is encouraging local food suppliers to limit single-use plastics. The hotel has already supplied heavy duty containers to fruit suppliers to discourage them from wrapping pineapple and watermelons in individual plastic bags.

"Working with local suppliers in Phuket and getting them to change packing habits is the next frontier," says Matters. "It's a slow process, but we are encouraging them and leading by example where we can."

To experience Outrigger Laguna Phuket Beach Resort and see how it is making a difference environmentally, visit outrigger.com.

Outrigger Laguna Phuket Beach Resort is currently offering a special "Stay Longer, Save More" promotion. Book a minimum seven-night stay and enjoy the special rate [here](#).

ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT

The 255-key Outrigger Laguna Phuket Beach Resort is located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons. The absolute beachfront property gives guests the finest in accommodation with modern interiors subtly blended with contemporary Thai touches, all with complimentary Wi-Fi throughout. Active lifestyle families and couples can enjoy the large freeform swimming pool (with waterslide), plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. Kids have fun at the Koh Kids Club. The exclusive Voyager 47 Club Lounge gives Club guests an extra level of service and relaxation. To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf Club.

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui, and its newest addition, Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#)

MEDIA CONTACTS:

Asia and UK

Ken Scott | ScottAsia Communications | Mobile: (+44) 7949 077959 | Email: kens@scottasia.net
Anchalee Sriwongsa | ScottAsia Communications | Mobile: (+66) 91 806 0484 | Email:
ann@scottasia.net

North America

Monica Salter | Outrigger Hospitality Group | Tel: (+1) 808 921 6839 | Email:
monica.salter@outrigger.com

###