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15th annual Waikiki SPAM JAM® Festival debuts amped-up entertainment schedule

Three entertainment stages sponsored by Outrigger Hotels and Resorts, Shops of Hawaii and Duke's Waikiki will feature 16 live performances at the Waikiki SPAM JAM® Festival April 29

WAIKIKI, HONOLULU, HAWAII – The 15th annual Waikiki SPAM JAM® Festival is bigger and better than ever with the addition of a third entertainment stage featuring more musicians, hula halau and activities for festivalgoers to enjoy. On Saturday, April 29, 2017, from 4 to 10 p.m., the festival will take over Kalakaua Avenue, welcoming an expected crowd of 25,000 to celebrate one of Hawaii's most beloved foods with mouth-watering menu items, fun and entertainment.

"Local food tastes better when paired with live, local music performances," said Barbara Campbell, Waikiki SPAM JAM® co-founder and vice president of retail development and leasing at Outrigger Enterprises Group. "The combination of unique and delicious dishes that feature SPAM® products, arts and crafts vendors, as well as the stellar entertainment line-up, make the Waikiki SPAM JAM® Festival one of Hawaii's most exciting events."

Special to the Waikiki SPAM JAM® Festival this year is a Hawaiian Vow Renewal Ceremony that will give couples a chance to celebrate their love for the SPAM® brand and each other.

Outrigger Hotels and Resorts Stage (fronting Outrigger Waikiki Beach Resort)

4:15 p.m. – 5:00 p.m.	Pu'uloa – KKPG's 2016 Talent Search
5:15 p.m. – 6:00 p.m.	Blayne Asing
6:15 p.m. – 7:15 p.m.	Maunalua
7:30 p.m. – 8:15 p.m.	Jeff Rasmussen & Roby Kahakalau
8:30 p.m. – 9:15 p.m.	Henry Kaponu & Duke's Band

Shops of Hawaii Stage (fronting the Royal Hawaiian Center)

4:15 p.m. – 5:00 p.m.	Na Mea Ho'okani
5:15 p.m. – 6:00 p.m.	Honoka & Azita
6:15 p.m. – 7:15 p.m.	EMKE
7:30 p.m. – 8:15 p.m.	ManoaDNA
8:30 p.m. – 9:15 p.m.	Taimane

Duke's Waikiki Stage

4:15 p.m. – 5:00 p.m.	Hawaiian Vow Renewal Ceremony
5:30 p.m. – 6:10 p.m.	Halau Hi'iakaināmakalehua
6:15 p.m. – 7:15 p.m.	Germaine's Luau
7:30 p.m. – 8:15 p.m.	Hālau Nā Mamo O Pu'uanahulu; Kumu Sonny Ching – Keiki Hula
8:30 p.m. – 9:15 p.m.	Hālau Nā Mamo O Pu'uanahulu

-more-

During performances, festivalgoers can taste-test more than 30 culinary creations celebrating SPAM® products from 21 participating restaurants including Hula Grill Waikiki, Duke's Waikiki and Kani Ka Pila Grille. Various vendors will also be stationed throughout the festival for those who want to take home handmade arts and crafts or SPAM® brand merchandise.

Admission to the family-friendly event is free and proceeds generated benefit the Hawaii Foodbank and other local charities, including the Waikiki Community Center and the Visitor Aloha Society of Hawaii. Since its inception, the Waikiki SPAM JAM® Festival has raised nearly \$149,000 and collected more than 29,000 pounds of canned goods to support the Hawaii Foodbank. In total, the festival has raised 394,931 meals to feed those in need.

In addition to the entertainment information included here, there are several ways to stay on top of the latest details of this year's Waikiki SPAM JAM® Festival: visit SPAMJAMhawaii.com or join the Waikiki SPAM JAM® Festival social community on Twitter: [@SPAMJAM](https://twitter.com/SPAMJAM) or Instagram: [@waikikiSPAMJAM](https://www.instagram.com/waikikiSPAMJAM).

ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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