## news release



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## Outrigger launches "Best Rate Guarantee" policy





Outrigger Konotta Maldives Resort and Castaway Island, Fiji (credit: Outrigger). Click here for high-resolution images.

**HONOLULU, HAWAII** – Outrigger Enterprises Group announced today the launch of its first-ever Best Rate Guarantee for direct bookings made online across the Outrigger Hotels and Resorts portfolio. Guests booking any of Outrigger's multi-branded hotels, condominiums and vacation resort properties from <a href="Outrigger.com">Outrigger.com</a> are now ensured the best publicly available rate possible. Should guests find a lower rate for the same hotel, room type and date anywhere on a U.S.-based website within 24 hours of booking – Outrigger will not only match the lower rate, but also extend an additional 10 percent discount.

"With our Best Rate Guarantee, Outrigger continues to strengthen its dedication and commitment to customer confidence in our brand," said Sean Dee, executive vice president and chief marketing officer at Outrigger Enterprises Group. "Our hotels and resorts, located in some of the most iconic beaches across the globe, now offer a seamless booking process so our guests can focus on what truly matters – making the most of their vacation time."

Advantages of booking directly with <u>Outrigger.com</u> include no hidden fees; most-current room availability across the portfolio; a seamless booking experience with the Best Rate Guarantee; and benefits of the Outrigger DISCOVERY loyalty program.

The Outrigger Best Rate Guarantee is available only for exact itinerary matches. The lower price claim must be for the same room type and Outrigger hotel or condo during the same travel dates as previously booked through Outrigger.com. The lower price must also be available for purchase on a stand-alone basis through the website. The room cannot be included as part of a package with any other travel services or activities. Outrigger will make its rate comparison based on the total nightly room rate plus any and all other mandatory charges, including but not limited to taxes and fees. The Best Rate Guarantee applies only to prices both advertised and available to the general public on an English-language website, and is not available for bookings on websites where the property, itinerary or similar booking details are unknown until after purchase. The Best Rate Guarantee does not apply to any bookings for stays at the Ala Moana Condominium Hotel. Other terms and conditions may apply.

Guests can claim Outrigger's Best Rate Guarantee by filling out the form <a href="here">here</a>. For more details on Outrigger's Best Rate Guarantee terms and conditions, please see <a href="here">here</a>.

## ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations<sup>TM</sup>. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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