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Outrigger Resorts Global Showcase entertains across Australia

Outrigger executives visited Brisbane, Melbourne and Sydney to talk about the company's next phase of reinvestment and growth



Outrigger Resorts' COO Paul Richardson, Executive VP and Chief Marketing Officer, Sean Dee and VP Sales and Marketing Asia Pacific Mark Simmons back centre with global sales and marketing team

SYDNEY, AUSTRALIA - Outrigger Hotels and Resorts representatives from Hawaii, Mauritius, the Maldives, Fiji and Thailand joined with their Australian counterparts for the Outrigger Resorts Global Showcase last week.

Leading the 21-strong delegation that visited Brisbane, Sydney and Melbourne was Chief Operating Officer Mr. Paul Richardson; Vice President Sales and Marketing for Asia Pacific Mark Simmons; Vice President Corporate Communications Monica Salter; and Regional Director of Sales and Marketing for Australia and New Zealand, Andrew Gee. Executive Vice President and Chief Marketing Officer Sean Dee also joined the showcase in Sydney.

As well as Outrigger Resorts, the Outrigger-managed OHANA Hotels and Resorts, Embassy Suites, Condos and Holiday Inn brands in Hawaii were represented.

Guests included key wholesalers and product managers, specialist travel agents, PCO's, tourism industry partners, airline representatives and travel media. Outrigger Resorts communicated with almost 400 travel industry professionals during the weeklong road show.

The 2017 event launched in Brisbane at Blackbird, Eagle Street Pier followed by events at Rivers Edge Function Centre at the World Trade Centre in Melbourne and Establishment 1 & 3, George Street Sydney.

In his welcome address at the events, Paul Richardson flagged the likely re-entry of Outrigger into Australia as part of a broad global expansion under new owners KSL Capital Partners.

He said Australia was at the top of KSL's list of destinations in which it was seeking management contracts or asset purchases for future operating capacity.

"It could happen anytime over the next 10 years," said Richardson.

He also said that beyond Australia, KSL had plans to boost its profile to Southern Florida, Southern California, Mexico and Hawaii.

About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia-Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 67 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 43 properties with more than 10,000 rooms located in Hawaii; Australia; Guam; Fiji; Thailand; Mauritius, Maldives, Vietnam; and Hainan Island, China. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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