media advisory



DATE July 19, 2017

Iconic "Duke's on Sunday" with Henry Kapono to stream live for Outrigger Waikiki Beach Resort's 50th Anniversary





What:

Outrigger Waikiki Beach Resort is kicking off its Golden 50th Anniversary Celebration with a special "Golden Sunday" concert at Duke's Waikiki. For half a century, the beachfront resort has been welcoming guests with aloha from around the globe; on Sunday, we'll be streaming this aloha live via Facebook, sharing the music of Henry Kapono with the world. This live concert is free for all to enjoy.

When:

Sunday, July 23, 2017

4:30 – 7 p.m. HST – Duke's on Sunday event at Outrigger Waikiki Beach Resort 5 to 6:30 p.m. HST – LIVE Facebook feed, streaming the concert

Where:

Tune in to Henry Kapono's and/or Outrigger Resorts Facebook pages, broadcasting LIVE from Duke's Waikiki in the Outrigger Waikiki Beach Resort. We invite fans from across the globe to celebrate with us and tune in from 5-6:30 p.m. on the following Facebook pages:

- www.facebook.com/OutriggerResorts
- www.facebook.com/Henry-Kapono-86187324493

Who:

Henry Kapono will be performing and bringing along renowned guest performers to help Outrigger Waikiki Beach Resort share 50 years of aloha with the world. Well known and respected Hawaii videographer, Ruben Carrillo of Carrillo Digital will produce the live broadcast.

Since it was established in 1967, Outrigger Waikiki Beach Resort has been synonymous with Hawaiian hospitality and a vacation in paradise. Now, five decades later, what started as a prime oceanfront property owned by the Queen Emma Estate and occupied by the Outrigger Canoe Club in the early 1960s, has transformed into an extravagant 524-room resort destination where travellers from across the globe can experience local island culture and embrace the brand's passion for exploration and discovery, while sharing the values upon which Outrigger was founded.

This was one of the first affordable-luxury hotels in the history of this remarkable destination. Brand founders, Roy and Estelle Kelley, pioneered the value-driven travel segment and forever changed the platform of Hawaii's hospitality industry with the Outrigger Waikiki Beach Resort.

Today, the Outrigger Waikiki Beach Resort's premier position on world-famous Waikiki Beach and its exceptional "aloha" hospitality is centered around offering an array of destination-specific amenities, cultural programs and activities that provide opportunities for guests to feel a stronger sense of place, attracting millions of guests from around the world. As part of its ongoing commitment to preserving and sharing the island's rich heritage, Outrigger Waikiki Beach Resort offers weekly cultural and educational activities and Signature Experiences, including a beachside Hawaiian-inspired vow renewal ceremony, lei making, ukulele lessons, canoe carving and painting displays, along with other special events year-round. The resort is also home to world famous Duke's Waikiki, the legendary beachfront bar and restaurant, where guests can hear Hawaii's legendary performer, Henry Kapono, play every Sunday, and Blue Note Hawaii, the state's premier venue for world-renowned artists, from jazz and blues to Hawaiian favorites for limited engagements.

ABOUT Henry Kapono

Known for performing his "Dukes on Sunday" afternoon Waikiki beach concerts for the past 26 years, Native Hawaiian and Legendary Hawaii Entertainer, Henry Kapono, is a performer who has it all – vocalist, guitarist, songwriter, composer, thrilling performer, audience favorite—and multiple honors and awards, including a Grammy nomination. He has taken home numerous Na Hoku Hano hano Awards (Hawai'i's Grammy), including Male Vocalist of the Year, Song of the Year, Single of the Year, and Album of the Year. Henry is also very active in the business of music and his company Kapono Inc.

Kapono Inc. is a multi-faceted entertainment company founded in 1997 by Henry Kapono and his wife, Lezlee Ka'aihue. Initially formed solely to manage the endeavors of Henry Kapono, over the years Kapono Inc. has branched into a record company, as well as into local-based event management, production and promotion. Most recently, Kapono Inc. has opened an artist management division. Its mission is to manage selected Hawaii-based musical artists with professionalism, passion for their work, and commitment to their craft, and who embody and share the Aloha Spirit.

ABOUT Ruben Carrillo/ Carrillo Digital

Carrillo Digital Inc founder Ruben Carrillo founded Liquid Planet Studios which became one of Hawaii's largest full service production companies. In 2009 Ruben co-founded 4 Miles LLC. and 2011 he founded Carrillo Digital Inc. Through the years Ruben has worked for hundreds of clients on thousands of shoots in 11 different countries. He has Executive Produced the Merrie Monarch and Na Hoku Hano Hano award TV broadcasts as well as Directed and acted as Director of Photography on several documentary films Including the award winning Mana I ka Leo and his latest film Voyage: Into the Depths of Kanaloa. His TV credits include Camera Operator for Hawaii 5-0, Off the Map, Amazing Race, and Home and Away.

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