



DATE June 28, 2017 RELEASE NUMBER 49/17

Outrigger guests dive into Duke's OceanFest

Outrigger Waikiki Beach Resort announces VIP package to celebrate the legacy of Duke Kahanamoku







HONOLULU – Surf's up! This summer, <u>Duke's OceanFest</u> – Waikiki's premier ocean sports festival and celebration to honor the iconic waterman Duke Paoa Kahanamoku – brings nine days of beachside activities to water enthusiasts from Aug. 19 to 27. As the official hotel sponsor of Waikiki's ultimate spectator sporting event, Outrigger Hotels and Resorts is making a splash by offering guests and participants the opportunity to experience the excitement first-hand with the exclusive <u>Duke's OceanFest VIP Package</u> at Outrigger Waikiki Beach Resort, available now through August 18.

"Outrigger is pleased to help perpetuate the legacy of aloha and fellowship of Duke Kahanamoku through our long-time sponsorship of Duke's OceanFest," said Sean Dee executive vice president and chief marketing officer for Outrigger Enterprises Group. "The waters fronting Outrigger Waikiki Beach Resort were the playground for Duke and his surf team; today, our guests can enjoy this pristine location, catch the same waves, then head to Duke's Waikiki – one of the most iconic beach bars in the world – to enjoy some great food and pay tribute to the original ambassador of aloha."

Duke's OceanFest VIP Package at Outrigger Waikiki Beach Resort

Starting at just \$284 per night for stays between August 15 and August 30, Outrigger Waikiki Beach Resort invites guests to soak in all the ocean-themed activities and entertainment with its 2017 Duke's OceanFest VIP hotel package, which offers:

- Daily breakfast buffet for two at Duke's Waikiki restaurant
- Nightly turn-down service
- Two Duke's OceanFest souvenir t-shirts
- Two tickets to the VIP ceremony on Saturday, Aug. 19
- Two tickets to the VIP reception at Outrigger Waikiki Beach Resort on Aug. 23
- Two tickets to the Great Hawaiian Legends Luau at the Waikiki Aquarium on Saturday, Aug. 26

Guests can also book special room-only rates by using the promo code SPORTS. Visit: Outrigger.com/DukesOceanFest to book today.

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Sixteen years running, Duke's OceanFest takes place the week of Duke Kahanamoku's birthday – he would have been 127 years old this year. Throughout the festival, hundreds of amateur and professional athletes gather to compete in a variety of ocean sports that were close to the Hawaiian waterman's heart, including: surfing, stand-up paddling, a one-mile ocean swim, lifeguard competition, surfboard water polo, a wounded-warrior canoe regatta, paddle boarding, beach volleyball and more. In addition to the festivities and competitions, Duke's OceanFest is a benefit for the Outrigger Duke Kahanamoku Foundation's (ODKF) college scholarship and athletic program, which supports Hawaii scholar-athletes competing in water sports and volleyball.



Outrigger Resorts Legends Surf Classic

As the official hotel sponsor of Duke's OceanFest 2017, Outrigger is honored to lend its name to the Outrigger Resorts Legends Surf Classic taking place on Friday, Aug. 25 and Saturday, Aug. 26, from 8 a.m. to 5 p.m. at Queen's Surf on Kuhio Beach.

Outrigger Hotels and Resorts Volleyball Tournaments

Additionally, the Outrigger Hotels and Resorts Junior Beach Volleyball Tournament will take place on Saturday, Aug. 26 from 8 a.m. to 3 p.m., followed by the Outrigger Hotels and Resorts Adult Beach Volleyball Tournament on Sunday, Aug. 27 from 8 a.m. to 3 p.m. at Kapiolani – Queens Sand Volleyball Courts.

For the most up-to-date information on Duke's OceanFest and its schedule of events, visit DukesOceanFest.com, or visit the event Facebook page at Facebook.com/DukesOceanFest.

About Outrigger Hotels and Resorts

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Guided by 69 years of family leadership, Outrigger runs a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives.

Find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram, and Twitter. Join in on the conversation by tagging #OutriggerResorts.

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MEDIA CONTACT:

Monica Salter, VP Corporate Communications Outrigger Enterprises Group

Ph: 808-921-6839

Email: monica.salter@outrigger.com