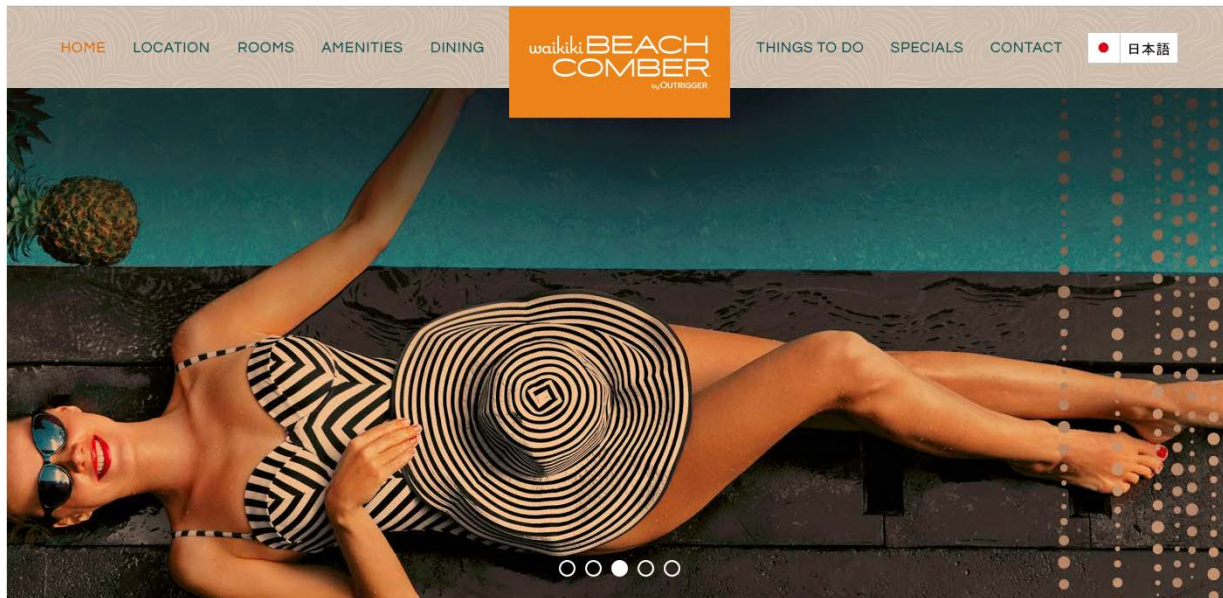


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Outrigger Hotels and Resorts announces soft launch of Waikiki Beachcomber by Outrigger®

\$25 million in renovations slated for completion in late summer 2018



HONOLULU – With its 70th Anniversary in full stride, Outrigger Hotels and Resorts announces the newest addition to its brand portfolio with a soft opening of [Waikiki Beachcomber by Outrigger](#) Feb. 1, 2018. A traditional Hawaiian blessing will mark the transition of the former Holiday Inn resort to the Outrigger-branded property.

An extensive \$25 million hotel renovation will follow – including all-new guest rooms and meeting spaces, revamped lobby and much more – presenting guests with a modern, urban oasis in the heart of Waikiki. Projected for completion in late summer 2018, the phased renovation schedule is designed specifically to minimize guest disruption.

Situated steps from Waikiki Beach and adjacent to the reimagined International Market Place, Waikiki Beachcomber by Outrigger is home to some of Hawaii’s dining hotspots including [Maui Brewing Co.](#) and [Hawaiian Aroma Caffe](#), where visitors and locals alike enjoy poolside service in a family-friendly environment. Serving brews from morning to night, guests can savour artesian coffee and light bites in a chic poolside café or sample a flight of award-winning, Maui-brewed craft beer with fresh, island-inspired eats.

Welcoming Waikiki Beachcomber into the Outrigger family, the brand launched a limited-time “[Beachcomber Experience Package](#)” for guests to experience Waikiki in style with a truly immersive vacation. Now available online, guests who book the Beachcomber Experience Package get a \$70 daily value – including \$50 daily credit for Maui Brewing Co. to be used at breakfast, lunch, dinner and/or drinks as well as merchandise, plus the Waikiki Connection including free Wi-Fi for up to four devices per room, unlimited rides on the Outrigger Waikiki Connection Trolley, a Waikiki Beachcomber souvenir drawstring tote and an exclusive offer at Spa La Cure.

“Waikiki Beachcomber by Outrigger is an excellent value for guests looking to experience Outrigger’s iconic Hawaiian hospitality and take advantage of the resort’s modern accommodations and easygoing beach vibe,” said Alan Naito, general manager of Waikiki Beachcomber by Outrigger. “The new guest room design is spectacular; with renovations starting at the top floors first – we look forward to soon having this fresh inventory to share with our guests.”

Located in the heart of Waikiki, the hotel’s prime positioning on Kalakaua Avenue provides travellers the luxury of city offerings paired with the nearby white-sand beaches. The Beachcomber was originally built in 1970 and is remembered for its showroom where legendary Hawaii entertainers performed frequently – including the late Don Ho, who often sang his quintessential, universally loved tune “Tiny Bubbles.” While preserving the property’s history in Waikiki, Outrigger’s latest renovation will elevate the Waikiki Beachcomber from an upper-midscale to an upscale-tier-property.

The impressive enhancements to the Waikiki Beachcomber by Outrigger will include incorporating contemporary Hawaiian-inspired design and a complete revamp to the guest rooms, pool deck and public spaces, including the lobby, corridors, elevator and hotel exterior. Staying true to Outrigger’s tropical and calming aesthetic found throughout its resorts, the Waikiki Beachcomber by Outrigger provides a well-appointed urban oasis and sense of place from arrival to turndown, with an Instagram-worthy entryway inspired by the surrounding natural environment and guest rooms featuring deep-teal and marigold hues plus the latest in-room technology.

Bookings for Waikiki Beachcomber by Outrigger can be made today at www.Outrigger.com and www.WaikikiBeachcomber.com or by calling 1+ (303) 369 7777.

ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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