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## Outrigger launches ‘Share Your Story’ 70<sup>th</sup> Anniversary Sweepstakes for chance to win five-night vacation to Waikiki Beach

*Platinum Anniversary marked by exciting travel sweepstakes, celebratory package and VIP pool party*

**HONOLULU** – To continue the momentum of [Outrigger Hotels and Resorts’](#) Platinum Anniversary this year, the brand rolled out a new “[Share Your Story](#)” sweepstakes for its valued guests based in the United States and Canada, as well as a special booking promotion to join Outrigger in celebrating the brand’s milestone occasion. Now through Monday, April 16, Outrigger is encouraging travelers to share their best vacation memories by going online to submit their favorite Outrigger experiences or one they hope to make at any of the brand’s 37 properties worldwide, for a chance to win a complimentary five-night stay at Outrigger Reef Waikiki Beach Resort.

### **‘Share Your Story’ sweepstakes**

As part of Outrigger’s “Share Your Story” sweepstakes, participants will receive four bonus entries by uploading an Outrigger throwback photo or an image of an Outrigger property they’d like to visit to the campaign website. Two extra entries will be awarded to those who refer friends (maximum of five referrals), and one additional entry will be granted to those who follow Outrigger Resorts on [Facebook](#) and another for [Instagram](#). Additionally, Outrigger will allot one additional sweepstakes entry to participants who visit the anniversary special’s landing page: [Platinum Deals](#). One lucky winner will be selected from the “Share Your Story” sweepstakes to receive a complimentary vacation to Outrigger Reef Waikiki Beach Resort; Waikiki is where the Hawaii hospitality brand first made a name for itself 70 years ago.



*The “Share Your Story” prize package includes:*

- Five nights in a Club Oceanfront Room at [Outrigger Reef Waikiki Beach Resort](#), with [Voyager 47 Club Lounge access](#)
- Complimentary airfare for two passengers
- A “*Grill with Aloha*” dining experience for two at the recently opened [Reef Bar & Market Grill](#)
- A gift certificate to Kani Ka Pila Grille for \$100
- Exclusive invites for two to the private VIP 70th Anniversary Party on May 1 — *Navigating 70 Years of Outrigger Hospitality, a Mele Mei Soiree* (if unable to travel for party, winner will have until June 30, 2019, to redeem the prize package)
- A Turtle Canyon catamaran sail for two

### **Navigating 70 Years of Outrigger Hospitality, a Mele Mei Soiree**

To continue the spirit of its Platinum Anniversary, Outrigger will host its *Navigating 70 Years of Outrigger Hospitality, a Mele Mei Soiree* on Tuesday, May 1 at Outrigger Reef Waikiki Beach Resort. As part of the VIP pool party and birthday bash, attendees will enjoy locally inspired menu items and other signature specialties, as well as hosted beer, wine and an anniversary-themed welcome cocktail.

GRAMMY and Na Hoku Hanohano award-winning entertainers will provide authentic live Hawaiian music, while guests preview the innovative and exciting changes in Outrigger's oceanfront Hawai'i Iloa Room. As a token of thanks, all event attendees will also receive a commemorative Outrigger keepsake.

### **70<sup>th</sup> Anniversary Platinum Package**

Travelers looking to take part in Outrigger's Platinum Anniversary celebration can book now through May 1 using the promotional code OCEANVIEW to get two tickets for the exclusive VIP pool party. As part of the exclusive anniversary package, guests will receive:

- Best rate on Partial Ocean View category rooms or higher, including Voyager 47 Club Oceanfront Suites at Outrigger Reef Waikiki Beach Resort for a minimum four-night stay
- A festive welcome drink and souvenir beach bag
- Special access to Outrigger's [onsite Hawaiian cultural activities](#) including lei-making class, hula and ukulele lessons, a surf tour and more
- Unlimited rides on the Waikiki Connection Trolley that provides transportation to world-renowned Diamond Head as well as Ala Moana Center

Additional package amenities include complimentary Wi-Fi for up to four devices, a 60-minute daily allowance of local and international calls and two complimentary bottled waters a day. Children, ages five and under, also eat free. To book Outrigger's 70<sup>th</sup> Anniversary Platinum Package today, visit <https://www.outrigger.com/specials/bc-2018/platinum>.

Since its first property opening in Waikiki in 1947, Outrigger had the vision of sharing the spirit of aloha with every guest and becoming synonymous with warm hospitality and a true vacation in paradise. Seven decades later, Outrigger continues to encourage travelers to "Escape Ordinary" and discover local cultures through enriching programs and "Signature Experiences" that create a deeper connection with the people and places they visit. Today, these founding values continue to guide the brand's success, which has blossomed into a global company that thinks and acts locally, encompassing the Outrigger heritage as well as the spirit and culture engrained at each of its 37 properties across the globe.

To learn more about the 70<sup>th</sup> Anniversary, visit [www.outrigger.com/70th](http://www.outrigger.com/70th). Follow the brand on [Facebook](#), [Twitter](#), [Instagram](#) and with the hashtag #OutriggerTurns70.

#### **ABOUT OUTRIGGER HOTELS AND RESORTS**

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its [Outrigger Signature Experiences](#) to its [Outrigger DISCOVERY loyalty program](#), the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: [www.outrigger.com](http://www.outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

#### **MEDIA CONTACT:**

Monica Salter // Outrigger Hotels and Resorts  
808-921-6839; [monica.salter@outrigger.com](mailto:monica.salter@outrigger.com)

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