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Sunrise Shack opens second location in Outrigger Waikiki Beach



Sunrise Shack, a North Shore smoothie bowl and superfood eatery, has expanded to its second location at the Outrigger Waikiki Beach Resort.

The business, known as the ‘little yellow fruit stand’ located near Sunset beach, was first launched in 2016 by brothers Alex, Travis and Koa Smith and their friend, Koa Rothman.

“We are so happy to bring our Sunrise Shack to Waikiki! It's been fun sharing the beach vibes of our original Sunset Beach location with Outrigger Waikiki Beach Resort,” the owners said in a statement. “We are serving a new, expanded healthy menu of bullet coffee, tropical smoothie bowls, salads, sandwiches and more!”

Popular menu items include its bulletproof coffee - a concept coined by Dave Asprey that blends hot coffee with healthy saturated fats like grass-fed butter and MCT oil - and fruit smoothie bowls, such as its Blue Dream Bowl that blends coconut, banana, mango and blue algae and is topped with hemp seeds, berries and granola.

“The Sunrise Shack is a perfect complement to our line-up of iconic surf-centric dining options including Duke’s Waikiki and Hula Grill,” Revell Newton, general manager of Outrigger Waikiki Beach Resort, said in a statement.

<https://www.bizjournals.com/pacific/news/2018/07/24/sunrise-shack-opens-second-location-in-outrigger.html>