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## Outrigger Welcomes New Project Controller and Email Marketing Manager

**HONOLULU** – Outrigger Hotels and Resorts is pleased to announce that Melissa Chang and Stephanie Hsu have been named project controller and customer relationship manager (CRM) and email marketing manager, respectively.



Melissa Chang

**Chang** is now responsible for the financial oversight of capital expenditures, including major renovation projects. She works closely with the project manager to ensure all budgeting, scheduling and coordinating processes run smoothly.

Chang comes from Farmers Group, Inc. in Los Angeles, where she was a senior finance manager overseeing their capital projects. Before that she held several other finance and accounting roles throughout the company.

A CPA, Chang completed a three-month assignment in Zurich where she helped implement a new global forecasting and planning platform. A graduate of University of California, Santa Barbara, Chang holds a bachelor's degree in business economics with an accounting emphasis.



Stephanie Hsu

**Hsu** is responsible for the management of email marketing activities related to customer engagement, customer retention, list growth and revenue generation.

With eight years working at Chaminade University of Honolulu, most recently as director of marketing communications, Hsu had oversight of the enrollment marketing department with a focus on email marketing. She was also an admissions counselor while there.

Hsu holds a bachelor's in marketing from the University of Hawaii at Manoa.

### ABOUT OUTRIGGER HOTELS AND RESORTS

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to 'Escape Ordinary' with authentic Signature Experiences and the Outrigger DISCOVERY loyalty program. Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](http://Outrigger.com) or visit @OutriggerResorts on Facebook, Instagram and Twitter

### MEDIA CONTACT:

Monica Salter | Outrigger Hotels and Resorts | Ph: 808-921-6839 | Email: [monica.salter@outrigger.com](mailto:monica.salter@outrigger.com)