

DATE: September 3, 2018 RELEASE NUMBER 66|18

## Outrigger Laguna Phuket Beach Resort Arranges English Camp for Local School Kids

*As a result of the “Outrigger Share 4 Change” community support initiative,  
the school’s standing has dramatically improved in the last three years*



**English Made Easy:** Staff from the Outrigger Laguna Phuket Beach Resort make sure the pupils at Baan Khok Wat Mai School are ‘fully booked.’ (Download images and this release in Word and text formats [here](#))

**PHUKET, THAILAND** – Hosts from [Outrigger Laguna Phuket Beach Resort](#) recently supported local Thai children and helped boost their English language skills by organizing an English Camp day activity at the Baan Khok Wat Mai School in Thalang, Phuket, August 21.

Fifteen Outrigger hosts helped 45 participating children with educational and entertaining activities such as teaching greetings and small talk, singing English songs, matching everyday words, playing “Simon Says” (to learn body parts vocabulary) and “thinking creatively – pass the love forward.”

The English Camp was the latest in a series of efforts by Outrigger to support the school and advance the wellbeing of its 150 children. For example, on August 4, Outrigger organized a badminton fundraiser. The proceeds were used to prepare a wholesome lunch and snacks for the pupils during English Camp, August 21.

Since 2015, Outrigger hosts and guests attending corporate meetings have worked with Baan Khok Wat Mai School to build better toilets for the pupils, cement the floor of the sports courts (for a safer playing experience) and build a covered walkway so that pupils can stay dry walking between buildings. Outrigger has also renovated and painted the school canteen.

As a result, the number of students has risen from 80 to 150, and teachers from two to seven. This, in turn, has attracted additional government funding for the school, which was on the verge of shutting three years ago.

“Parents now feel more confident in their children’s security and safety at the school,” said Jirawan Choochan, the principal. “The CSR programs by Outrigger have also contributed significantly to the students’ motivation and achievement levels,” she said.

The principal noted that in the last few years, for example, there had been an improvement in the pupils’ O-net test scores. Baan Khok Wat Mai School has also been hailed as a top-three school in Phuket based on student participation in basic education processes, according to local education authorities.

Principal Jirawan has also reported substantial improvements in Grade 3 students’ scores as measured by the awarding of certificates for national test (NT) results. Three students also participated in the Thai Junior Encyclopaedia Quiz organized by Lions Club International this year.

Outrigger Laguna Phuket Beach Resort started helping Baan Khok Wat Mai School as part of its Outrigger Share 4 Change community support initiative. Outrigger has also worked closely with the Laguna Phuket Foundation. For example, for the English Camp, the foundation graciously assisted by sending its mobile kids library for pupils to choose books.

“The ‘Outrigger Way’ is to care for guests, hosts and place,” said Tony Pedroni, the general manager of the Outrigger Laguna Phuket Beach Resort. “Our partnership with the school provides much-needed funds for infrastructure, as well as softer aspects, such as training and coaching.”

Mr. Pedroni said there had also been good outcomes beyond the school. “Outrigger’s involvement has created positive opportunities for our guests, conference delegates and hosts, many of whom are parents themselves. They all enjoy making a contribution that improves the wellbeing of others.”

“Things are looking up for the school,” said Pedroni. “It’s an incredibly positive story.”

#### **ABOUT OUTRIGGER HOTELS AND RESORTS**

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#)

**ABOUT OUTRIGGER SHARE 4 CHANGE**

This new CSR initiative entitled “Outrigger Share4Change” is developed in partnership with teams from Outrigger Laguna Phuket Beach Resort and the Outrigger Asia Pacific office. Baan Khok Wat Mai School is the partnership’s first initiative. The Outrigger Share4Change aim is to enhance the educational environment by providing a quality elementary education during the day. For more information, or to help us enhance the educational environment for students and teachers, please visit [www.outrigger.com](http://www.outrigger.com) or email [dohr.phuketbeach@outrigger.co.th](mailto:dohr.phuketbeach@outrigger.co.th). Please click here for our [Outrigger Share 4 Change Brochure](#)

**CONTACTS:**

**Outrigger Laguna Phuket Beach Resort**

Napaporn Phandee

Marketing Communications Manager

Outrigger Laguna Phuket Beach Resort

Phone: (+66) 76 360 600

Email: [marcom.phuketbeach@outrigger.co.th](mailto:marcom.phuketbeach@outrigger.co.th)

**Media**

**Asia & UK**

Ken Scott

ScottAsia Communications

Mobile: (+44) 7949 077959

Email: [kens@scottasia.net](mailto:kens@scottasia.net)

Anchalee Sriwongsa

ScottAsia Communications

Tel: (+66) 2 160 2644

Email: [ann@scottasia.net](mailto:ann@scottasia.net)

**North America**

Monica Salter

Vice President, Corporate Communications

Outrigger Enterprises Group

Phone: (+1) 808 921 6839

Email: [monica.salter@outrigger.com](mailto:monica.salter@outrigger.com)

# # #