

DATE October 5, 2018 | RELEASE NUMBER 76 | 18

Outrigger Hits Stride as Official Hotel Sponsor of Honolulu Marathon

For the race weekend, book a Waikiki room at Outrigger.com using the code MARATHON for discounted rates



HONOLULU – Continuing its ongoing support for local athletes and action-packed sporting events throughout Hawaii, Outrigger Hotels and Resorts today announces its renewed partnership with the Honolulu Marathon as official hotel sponsor of 2018. Taking its mark for the 46th year, the [Honolulu Marathon](#) is one of the world’s largest long-distance running events where athletes trek through 26.2 miles while enjoying some of the best scenery Waikiki has to offer.

Beginning at 5 a.m. on Sunday, Dec. 9, the race course starts at Ala Moana Boulevard and takes runners through downtown Honolulu, past Iolani Palace and around the iconic Diamond Head, before heading out through the beautiful neighborhoods of Kahala Beach and Hawaii Kai, back through the ocean side of Diamond Head and finishing at Kapiolani Park. Not the fastest runner or want to take a break to walk along the beach? The Honolulu Marathon is open to experienced runners and walkers alike, making it a friendly and feasible race for participants of all skill levels.

For those who want to experience the thrill of a mass start with the fireworks, but not run a full marathon – the [“Start to Park 10k”](#) starts at the same time and place as the Honolulu Marathon and finishes 10km into the marathon course in Kapiolani Park. In addition, participants can warm up for the Honolulu Marathon during the [“Kalakaua Merrie Mile”](#) race on Saturday, Dec. 8, at 7 a.m. Perfect for friends and families, the one-mile course starts at Kapiolani Park and ends by Queens Beach with a live concert.

“The Honolulu Marathon is Hawaii’s largest sporting event with 33,000 entrants last year and even more anticipated this year with Start to Park and Kalakaua Merrie Mile,” said Dr. Jim Barahal, president and CEO of the Honolulu Marathon. “We’re grateful to longtime sponsors including Outrigger Resorts and Japan Airlines for helping to make this event a tremendous success for the destination and unforgettable experience for our participants.”

“Outrigger is honored to be the official hotel partner for The Honolulu Marathon and offer our award-winning hospitality to athletes of all calibers,” said Monica Salter, vice president corporate communications for Outrigger Enterprises Group. “The feeling of accomplishment after crossing the finish-line is universal and we look forward to helping participants celebrate this victory with convenient, stylish accommodations to celebrate and recuperate.”

From local runners and experienced marathoners to visitors looking to witness the action firsthand, this is an ideal time of year to visit Waikiki and take advantage of Outrigger’s great hotel rates, while enjoying the warm winter weather, entertainment and friendly competition. Located central to the Honolulu Marathon start and finish, Outrigger hotel properties invite local runners and visiting participants to take advantage of special room discounts by using the code **MARATHON** when booking online.

Athletes visiting Waikiki for Hawaii’s most popular sporting event will receive preferred hotel rates at the newly styled [Waikiki Beachcomber by Outrigger](#), along with [Outrigger Reef Waikiki Beach Resort](#), [Outrigger Waikiki Beach Resort](#), [OHANA Waikiki East by Outrigger](#), [OHANA Waikiki Malia by Outrigger](#), [Waikiki Shore by Outrigger](#) and the [Regency on Beachwalk Waikiki by Outrigger](#). To embrace the ultimate runner’s high and participate in the annual celebration of fitness in the Aloha state, visitors are encouraged to make a reservation with Outrigger Hotels and Resorts at www.outrigger.com/events/sports/honolulu-marathon.

ABOUT OUTRIGGER HOTELS AND RESORTS

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter, VP Corporate Communications
Outrigger Hotels and Resorts
808-921-6839; monica.salter@outrigger.com