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## Outrigger Fiji Beach Resort Welcomes New Director of Sales

**CORAL COAST, FIJI** – Vivienne Valentine has been appointed director of sales at Outrigger Fiji Beach Resort.

She will be responsible for generating top-line revenue for the property by securing new accounts, maintaining existing accounts and executing sales strategies to maximise the profitability of the hotel while elevating guest satisfaction.

Valentine joins Outrigger Fiji Beach Resort from her previous position as a marketing consultant working in various tourism and corporate roles in Fiji and Australia. Other roles include account manager Australia /New Zealand and China for Namale Fiji Resort; regional director of sales & marketing for Warwick International Hotels South Pacific; and regional marketing officer for Tourism Fiji based in Sydney, Australia.



Vivienne Valentine

Valentine holds a Bachelor of Arts from the University of the South Pacific and a Master of International Studies from the University of Sydney. In 2018 she participated in the U.S. Department of State Professional Fellows Program on Leading Change in Washington, D.C., and also Hawaii's East-West Center Tourism Professionals Fellows Program.

General Manager Darren Shaw said that he was delighted to have Valentine on his executive team.

“Vivienne brings a wealth of knowledge through her various roles in the tourism sector and will be a great asset as we embark on an exciting new era for our much-loved resort,” he said.

### ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

### MEDIA CONTACT:

Donna Parkin | Outrigger Resorts PR – Australia / New Zealand | Email: [donna@parkinpr.com.au](mailto:donna@parkinpr.com.au)  
M: +61 419742573

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