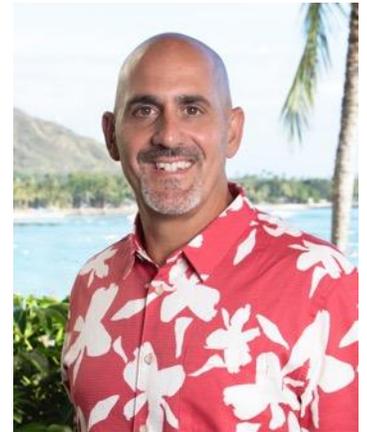


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## Outrigger Hospitality Group Appoints New Senior Vice President of Global Sales

**HONOLULU, HAWAII** – Outrigger Hospitality Group warmly welcomes **Chris Riccardi** to the company’s leadership team as its new senior vice president of global sales.

Reporting directly to Outrigger’s chief marketing officer, Riccardi is responsible for overseeing corporate, Oceania and North America sales. His role consists of leading the property sales strategy while supporting the planning and execution for Outrigger Hospitality Group’s branded, managed and third-party franchise properties with an emphasis on core Hawaii-owned assets in Waikiki. Riccardi also collaborates with regional sales leaders internally as well as manages independent contractors. Riccardi is accountable for Outrigger’s global wholesale leisure strategy and military business alongside groups, contract and negotiated programs – including the Outrigger Expert Agent and Outrigger Business Connection.



*Chris Riccardi*

“Chris’ energy and experience are invaluable to direct Outrigger’s global sales team during this significant time of brand enhancement and growth,” said Sean Dee, executive vice president and chief marketing officer at Outrigger Hospitality Group. “Outrigger encompasses some of the most vibrant resort destinations in the world; as someone who is respected in the industry and skilled at marketing premium accommodations – Chris is well poised to share the Outrigger story.”

Before joining the Outrigger family, Riccardi was executive vice president for Associated Luxury Hotels International (ALHI) based in Southern California as well as director of Western region sales and director of sales for The Ritz-Carlton Hotel Company in Kapalua, Maui, and Naples, Florida, respectively. Riccardi also held sales management positions at Renaissance Hotels on Maui and in the U.S. Virgin Islands.

### **ABOUT OUTRIGGER HOSPITALITY GROUP**

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger<sup>®</sup> Resorts, OHANA Hotels by Outrigger<sup>®</sup>, Hawaii Vacation Condos by Outrigger<sup>®</sup>, Kapalua Villas Maui, and its newest addition, Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites<sup>®</sup>, Best Western<sup>®</sup>, Wyndham Destinations and Hilton Grand Vacations<sup>™</sup>. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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