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## Dedication and Persistence: A Phuket School on the Rise

*English Day Camp, supported by Outrigger Laguna Phuket Beach Resort, is the latest engagement in a four-year campaign and showing favorable outcomes*



*Partnership and progress: scenes from the English Day Camp at Baan Khok Wat Mai School in Phuket, Aug. 16  
(Download images and this release in Word format [here](#).)*

**PHUKET, THAILAND** – Forty, 10- to 12-year-old students at a primary school in Phuket enjoyed an English language day camp August 16, thanks to a charitable effort by Outrigger Hospitality Group’s “Share 4 Change” volunteers, with assistance from the Laguna Phuket corporate social responsibility team.

The camp at the Baan Khok Wat Mai School in Thalang district was led by an English instructor and supported by [Outrigger Laguna Phuket Beach Resort](#) and Laguna Phuket hosts. The message was that learning English is fun and a useful life skill.

“It is a very encouraging, collaborative effort between Outrigger’s ‘Share 4 Change’ team, Laguna Phuket and other hotels,” said Tony Pedroni, general manager of Outrigger Laguna Phuket Beach Resort. “We will continue to work closely with Principal Jirawan, the teachers and neighboring hotels to enhance the prospects of the pupils any way we can,” he added.

The English learning day camp was made possible by funds raised at a Phuket area badminton competition on July 13 attended by 16 hotels.

The English Day Camp was the latest initiative in Outrigger Laguna Phuket Beach Resort’s four-year supporting relationship with the school. In that time, contributions have improved the classrooms, restrooms, canteen and enhanced fencing around the school, which has seen the number of students double from 80 to 177, following years of previous decline.

Academic achievement has also improved. The school has risen to seventh place for sixth-grade O-net scores in math, science, as well as Thai and English language, among 14 Phuket schools.

The school also earned a 2019 Certificate of Excellence from the Phuket Primary Education Service Area for supporting 14 children with special needs. The Ministry of Public Health has awarded the school for its hygiene and environmental health efforts.

Principal Jirawan Choochan said prospects at the school are on the up. She noted that teachers are more regularly joining training organized by the Ministry of Education. There are more activities such as sports days and a National Science Day in school. An efficient school library has been set up to encourage the joys and benefits of reading.

The Laguna Phuket Mobile Learning Center also visits the school and carries out assisted reading activities to help the pupils.

#### **ABOUT OUTRIGGER SHARE 4 CHANGE**

This new CSR initiative entitled “Outrigger Share4Change” is developed in partnership with teams from Outrigger Laguna Phuket Beach Resort and the Outrigger Asia Pacific office. Baan Khok Wat Mai School is the partnership’s first initiative. The Outrigger Share4Change aim is to enhance the educational environment by providing a quality elementary education during the day. For more information, or to help us enhance the educational environment for students and teachers, please visit [www.outrigger.com](http://www.outrigger.com) or email [dohr.phuketbeach@outrigger.co.th](mailto:dohr.phuketbeach@outrigger.co.th). Please click here for our [Outrigger Share 4 Change Brochure](#)

#### **ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT**

The 255-key Outrigger Laguna Phuket Beach Resort is located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons. The absolute beachfront property gives guests the finest in accommodation with modern interiors subtly blended with contemporary Thai touches, all with complimentary Wi-Fi throughout. Active lifestyle families and couples can enjoy the large freeform swimming pool (with waterslide), plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. Kids have fun at the Koh Kids Club. The exclusive Voyager 47 Club Lounge gives Club guests an extra level of service and relaxation. To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf Club.

#### **ABOUT OUTRIGGER HOSPITALITY GROUP**

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui, and its newest addition, Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](http://Outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#)

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