

DATE November 14, 2019 | RELEASE NUMBER 59/19

BOOK NOW, BEACH LATER!

Outrigger Announces Cyber Sales for Exotic Getaways, Now through 2020

Hawaii's leading hospitality brand heats up the holidays with beautiful beaches and beautiful deals

HONOLULU – Outrigger Hotels and Resorts has the perfect beach within reach to escape the winter cold or add a tropical vacation to the 2020 bucket list! Today, the premier beachfront resort brand announced its best rates of the year as part of the annual Cyber Sale, with savings of up to 30 percent off standard rates across all Outrigger's breathtaking properties in Hawaii, Fiji, Guam, Thailand, Mauritius and the Maldives. Outrigger's Cyber Sale is open to the public from Nov. 27 to Dec. 6 HST using the promo code CYBER2019 at www.outrigger.com/cyber.

"Outrigger's annual Cyber Sale is a friendly reminder for travelers to continue making memories and exploring the world – one beach at a time," said Sean Dee, executive vice president and chief marketing officer. "As the premier beach resort brand in the world, we invite our guests to enjoy the sand between their toes and Outrigger's authentic hospitality at an especially great value."

With cyber deals ranging from free nights to free meals and activities, Outrigger offers a legendary beach destination to make for the ultimate warm-weather escape. From Hawaii to Thailand to the Maldives, now is the best time to book an unforgettable island adventure at the following Outrigger destinations:

- [Outrigger Reef Waikiki Beach Resort](#) – stay for four nights with up to 25 percent off hotel bookings; rates starting at \$191 (USD)
- [Outrigger Waikiki Beach Resort](#) – receive two nights free with minimum seven-night stay, with rates starting at \$212 (USD)
- [OHANA Waikiki Malia by Outrigger](#) – save up to 35 percent on hotel bookings with starting rates at \$129 (USD)
- [Outrigger Guam Beach Resort](#) – receive special rates plus \$100 resort credit, roundtrip airport transfer and welcome drink, with rates starting at \$217 (USD)
- [Outrigger Fiji Beach Resort](#) – receive up to 20 percent off bookings along with a spa treatment, dining credits, complimentary upgrades and more, with rates starting at \$278 (FJ)
- [Outrigger Castaway Island, Fiji](#) – save up to \$2,500 Fijian dollars on five-night stay, along with complimentary meals and activities; rates starting at \$989 (FJ)
- [Outrigger Koh Samui Beach Resort](#) – receive special savings of up to 30 percent off three-night stays, including daily breakfast, complimentary round-trip airport transfers and shuttle service into town; rates starting at \$4199 (THB)
- [Outrigger Laguna Phuket Beach Resort](#) – receive up to 20 percent savings on resort bookings plus daily breakfast for two, with rates starting at \$3999 (THB)
- [Outrigger Mauritius Beach Resort](#) – save up to 35 percent on rooms including daily breakfast and dinner, Plantation Club access and 20 percent discount on spa bookings; rates starting at \$273 (EUR)
- [Outrigger Konotta Maldives Resort](#) – receive complimentary upgrades and up to 30 percent off daily rates, including daily breakfast and dinner, plus one-time free in-villa breakfast with bottle of sparkling wine, 25 percent discount on roundtrip domestic flight and boat transfers and 20 percent discount on all boutique shop retail; rates starting at \$461 (USD)



Your Best Beach Life Starts by Booking Early

For travelers who can't wait escape their day-to-day routines with Outrigger, DISCOVERY loyalty members receive exclusive early access to the Cyber Sale Nov. 19 to Nov. 26, along with the first chance to book specific dates and preferred destinations – and of course, receive the best rates the brand has to offer! Membership to Outrigger's DISCOVERY loyalty program is free and provides exclusive rates, benefits and rewards throughout the year. Learn more about the DISCOVERY loyalty program or become a recognized DISCOVERY member at: www.outrigger.com/discovery.

To take advantage of Outrigger's Cyber Sales offerings, including discounts at beachfront hotels, villas and condominium properties, visit www.outrigger.com. The Cyber Sale booking window includes stays from Nov. 19, 2019 to Dec. 20, 2020.

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates 37 properties and over 7,000 rooms – inviting guests to 'Escape Ordinary' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and its newest additions: Honua Kai Resort & Spa Maui and lifestyle hotel, Waikiki Beachcomber by Outrigger. It also manages select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter

Outrigger Hospitality Group

808-921-6839

monica.salter@outrigger.com

#