

DATE: January 31, 2020 RELEASE NUMBER: 07|20

Outrigger Declares Aussie Day Fundraising Event a Huge Success



Front L-R: Brad Logsdon, Area Director of Sales and Marketing, Outrigger; Revell Newton, General Manager, Outrigger Waikiki Beach Resort; Jane Hardy, Australian Consulate-General; Luana Maitland, Director Cultural Events and Activities, Outrigger. Back L-R: DJ Teley and Christine Fisher, Ambassador from the Australian Consulate Honolulu and emcee

HONOLULU, HAWAII — Premier beach resort brand, Outrigger Hotels and Resorts, recently held its inaugural Australia Day Event at [Outrigger Waikiki Beach Resort](#) to celebrate all things Aussie while raising awareness and funds for the Australian Bushfire Crisis and more specifically, its chosen charity [WIRES](#) (NSW Wildlife Information, Rescue and Education Service Inc.).

The event proved such a success that Revell Newton, general manager at Outrigger Waikiki Beach Resort, confirmed the Australia Day Event will be held again in 2021. More than 250 guests attended over the day who were entertained by live music from DJ Teley and legendary local entertainer Henry Kapono.

Guests participated in Aussie games, delighted in local Australian food and beverages, met the Australian “Surfers in Residence,” Travis Grant, and were encouraged to dig deep to support the fundraising efforts for WIRES – which resulted in a further US\$500 (AU\$730) donation from “passing the hat” around during the event.

“The entire team is thrilled that the event was enjoyed by so many, and we were able to raise important awareness of the current situation in Australia. Outrigger has many long-standing friendships and connections with this beautiful country, and we are looking forward to doing it all again next year,” said Newton.

Jane Hardy, Australian Consulate-General, accepted Outrigger Hotels and Resorts US\$5,000 (AU\$7,270) donation on behalf of [WIRES](#), Australia’s largest wildlife rescue organization.

About Outrigger Hospitality Group

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates 37 properties and over 7,000 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multibranded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and its newest additions: Honua Kai Resort & Spa Maui and lifestyle hotel, Waikiki Beachcomber by Outrigger. It also manages select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACTS:

Australia | New Zealand

Saskia Baker | Travel Public Relations Consultants | SMB communications

Tel: 0407-752-813 | Email: saskia@smbcommunications.com.au

North America

Monica Salter | Vice President, Corporate Communications | Outrigger Hospitality Group

Tel: (+1) 808-921-6839 | Email: monica.salter@outrigger.com

###