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## Outrigger Eco-Adventure Invites Travelers to “Malama Hawaii”

*Guests immerse in nature and culture with voluntourism experience at Kualoa Ranch while earning every third-night free*



**HONOLULU** – To help protect and preserve the natural beauty of Hawaii for future generations, while simultaneously providing visitors with a meaningful and enriching vacation, [Outrigger Hotels and Resorts](#) is participating in the “Malama Hawaii” campaign – an initiative spearheaded by Hawaii Tourism Authority (HTA) and Hawaii Visitors and Convention Bureau (HVCB).

By booking Outrigger’s “[Malama Hawaii Experience](#),” guests have a unique opportunity to participate in a hands-on, two-hour voluntourism activity at Kualoa Ranch Private Nature Reserve and receive every third-night free when staying at [Outrigger Waikiki Beach Resort](#) or [Waikiki Beachcomber by Outrigger](#).

*Malama* in the Hawaiian language means to take care. As such, guests will embark on an eco-adventure at [Kualoa Ranch](#), immersing in various types of purpose-driven community service and cultural learning experiences – including the importance of caring for the upland ‘ahupua‘a streams as they feed the lo‘i down the valley. Guests will learn about micro-plastics and its negative effects on the ocean, the importance of using reef-safe sunscreen and Kualoa Ranch’s efforts to monitor coral health. Guests will venture through ancient fishponds and farms, delivering a unique opportunity to participate in something greater than self – safeguarding the beauty of Hawaii.

“Outrigger’s corporate culture is centered on caring for the guest, the host and the place; Malama Hawaii is impeccably aligned with our values and we’re grateful to be part of a platform that encourages mindful, ultimately regenerative, travel,” said Monica Salter, vice president of corporate communications. “From mauka to makai (mountain to sea) – Kualoa Ranch is a breathtaking destination and we trust that our guests will return from this eco-adventure inspired, invigorated and with a deeper connection to Hawaii.”

Kualoa Ranch Private Nature Reserve is home to 4,000 acres from mountain to the sea on the windward side of Oahu. Its goal is to protect and enhance the natural beauty of these lands while developing sustainable, recreational, agricultural and aqua-cultural enterprises that are compatible with the environment.

Guests partaking in the “Malama Hawaii Experience” will be kept in group sizes that are compliant with the current state, city and country health restrictions. Kualoa Ranch has comprehensive COVID-19 safety protocols in place that include mandatory masks, social distancing, contact tracing, intermittent sanitation procedures and temperature checks for all visitors and employees, as required.

Outrigger joins a statewide alliance of private industry partners including hotels, airlines and volunteer organizations, that have pledged to encourage mindful tourism by giving travelers an opportunity to experience a deeper connection with Hawaii and stay an extra day at no charge if they participate in a voluntourism activity.

For more information and booking details surrounding the Malama Hawaii Experience, please visit [www.outrigger.com/specials/featured/malama-hawaii](http://www.outrigger.com/specials/featured/malama-hawaii).

### **Travel Safely and Confidently to the Aloha State**

As part of the Safe Travel Hawaii program, travelers with a negative COVID-19 test result prior to arriving to Hawaii will not be subject to a 10-day quarantine. Visit <https://hawaiicovid19.com/travel> for the latest information on COVID-19 travel procedures and regulations.

### **ABOUT OUTRIGGER HOSPITALITY GROUP**

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations including Fiji, Thailand and Mauritius. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui, and its newest addition, Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](http://Outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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