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Outrigger Hotels and Resorts Appoints Darshita Naidu Director of Sales for Outrigger Fiji Beach Resort



Darshita Naidu

FIJI – Outrigger Hotels and Resorts is pleased to announce **DARSHITA NAIDU** as director of sales at Outrigger Fiji Beach Resort.

Naidu is responsible for the successful sales and promotional activities for the resort with a focus on maximizing prospective business opportunities from various business channels, such as wholesale, leisure, corporate, government, sports, education and meetings and incentive group markets.

Naidu is very familiar with the resort having been sales manager from 2014-2019. She left Outrigger to gain international exposure as sales and marketing manager at the Warwick Le Lagon Resort & Spa in Vanuatu. Before joining Outrigger initially, Naidu was group sales executive at Sonaisali Island Resort and Tadrai Island Resort; secretary to the Ambassador, Embassy of the Republic of Korea – Fiji, and also administrative, research and finance assistant; and reservations agent at the Intercontinental Golf Resort & Spa.

She holds a Bachelor of Arts, majoring in tourism and hospitality and minoring in management, from the University of the South Pacific.

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius and Thailand. The privately held hospitality company invites guests to 'Escape Ordinary' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit [@OutriggerResorts](#) on [Facebook](#), [Instagram](#) and [Twitter](#).

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