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KSL Resorts and Outrigger Hospitality Group Launch Inaugural MICE Advisory Council

Joint council will bring industry leaders together to share market and business insights to help grow their business



*Back: John Rovie (Director of Sales and Marketing, Sheraton San Diego), Chris DeVito (Global Sales Director, West Coast, KSL), Chris Riccardi (SVP Global Sales, Outrigger Hospitality Group) and Edgardo Barrantes (VP Global Accounts, HPN Global)
Front: Robyn Mietkiewicz (Strategic Partner, Innov8 Meetings + Events), Zabrina Hazeltine (Hamilton Group Meeting Planners), Kristie Goshow (Chief Commercial Officer, KSL), Mary (Ranone) King (Senior Director, Meetings & Incentives, Cadence) and Scott Sentonaris (President, Site Selection Services)*



SAN DIEGO, CALIF – KSL Resorts and Outrigger Hotels and Resorts launched their inaugural MICE (Meetings, Incentives, Conferences and Exhibitions) Advisory Council meeting at the Sheraton San Diego Hotel & Marina, a KSL property, on January 13th.

The joint council includes industry leaders and select meeting planners from the Southern California area with the mission to bring professionals together to foster connection, share market and trade insights, promote new ideas and grow this key segment of the hospitality industry. Members are John Botticella (VP Global Accounts, Conference Direct), Robyn Mietkiewicz (Strategic Partner, Innov8 Meetings + Events), Mary (Ranone) King (Senior Director, Meetings & Incentives, Cadence), Scott Sentonaris (President, Site Selection Services), Carmela Jensen (VP of Meetings & Incentives, Luxe Travel Management), Jennifer Settle (Managing Director, Helmsbriscoe), Zabrina Hazeltine (President, Hamilton Group Meeting Planners), Liz Bernstein (Senior Travel Buyer, Opus Agency), Matt Kisser (Executive Director, JNR Inc.) and Edgardo Barrantes (VP Global Accounts, HPN Global).

Initial meeting insights shared by meeting planners centered on best practices to relaunch hotels to the market after a major transformation.

“We selected this diverse group of planners because of their industry knowledge and deep understanding of the destinations that both Outrigger and KSL Resorts serve,” said Chris Riccardi, SVP, global sales for Outrigger. “Being in the business of in-person meetings, we focused on planners from a key geographic area to enable our advisory council meetings to be face-to-face in person rather than on a Zoom screen.”

Looking ahead, the Council’s May meeting will be at KSL’s Vespera Resort on Pismo Beach and September’s in Hawai’i, headquarters of Outrigger Hospitality Group, to showcase the Outrigger Reef Waikiki Beach Resort after its \$80 million transformation, as well as the recently purchased Outrigger Kona Resort and Spa.

ABOUT KSL RESORTS

KSL Resorts invests in and manages world-class destination resorts, hotels and clubs, many with a wide array of outstanding recreational amenities including spa, golf, tennis, and beach locations. KSL Resorts Portfolio experience includes Camelback Resort and Blue Mountain Resort – both in the Pocono Mountains, PA; Vespera Resort on Pismo Beach, CA; Fairmont Grand Del Mar (San Diego, CA); Renaissance Esmeralda Resort & Spa (Indian Wells, CA); Outrigger Resorts (Hawaii and worldwide); Silverado Resort and Spa (Napa, CA); and Sheraton San Diego Hotel & Marina. In addition, KSL Resorts provides expertise in asset management services, oversight, and consulting support for some of the most important hotel companies and global brands. More information may be found at www.kslresorts.com.

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai’i to premier resort destinations including Fiji, Mauritius and Thailand. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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