

DATE April 6, 2022 | RELEASE NUMBER 17|22

## “Think Globally, Art Locally” – Waikiki Beachcomber Celebrates Earth Day in Style with Sustainable Art + Fashion Show

*Prominent earth-friendly artists – Mark Cunningham, Ethan Estess and Stacey Garmshausen – take over the lobby all month with a special Earth Day event on Friday, April 15, at Hawaiian Aroma Caffe*



**HONOLULU** – As part of its “B ORIGINAL” series, the craft hotel [Waikiki Beachcomber by Outrigger](#) in partnership with [Hawaiian Aroma Caffe](#), present “**Think Globally, Art Locally,**” an interdisciplinary art exhibition celebrating Earth Day.

For the month of April, the Waikiki Beachcomber lobby has transformed into an art gallery, exhibiting a wide array of mixed-media installations from local legend Mark Cunningham, California-based artist and marine scientist Ethan Estess and Hawai‘i-based artist Stacey Garmshausen.

Free and open to the public, guests are welcome to meet the artists and celebrate an Earth Day kickoff on Friday, April 15, 2022, from 6-10 p.m. This reception will commence in the lobby of Waikiki Beachcomber, followed by a viewing of the trailer for the award-winning PBS movie, *Wayfinders*, as well as a fashion show curated by Shift Culture. The show will feature Coconut Ave, Yireh, as well as Jules Bly and will be followed by an avant-garde “electrojazz” performance on the pool deck with Mike Lewis and Friends, plus DJ Boseph.

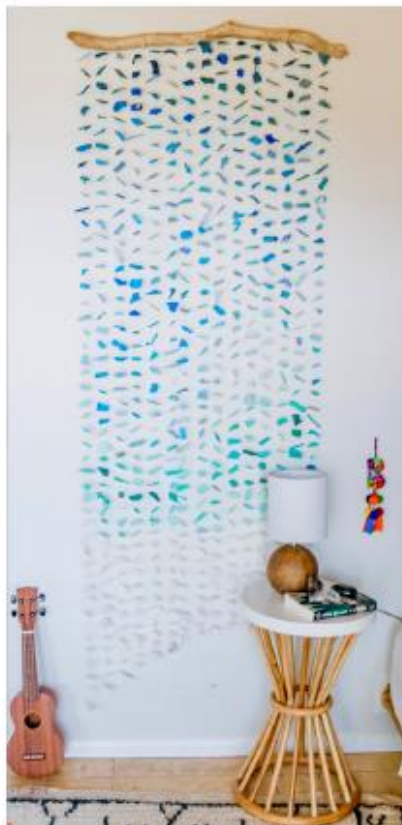
“We’re honored to present this sustainable art exhibit in celebration of Earth Day as a fun way to encourage consumers to make environmentally friendly choices in their day-to-day lives,” said Jonathan Rotmensch, Hawaiian Aroma Caffe owner, Beachcomber Original and event producer. “Education through art is a powerful way to drive positive action; the collection of artists and collaborators connected with this event are all rock stars in this genre, and we look forward to sharing their masterpieces with our guests.”

“This Earth Day activation is a meaningful extension of Outrigger’s ZONE (OZONE) conservation efforts and serves to inspire visitors to consider their role in the health of the planet and make scalable changes in their local communities,” said Monica Salter, VP global communications and social responsibility.

Sustainable Coastlines Hawai’i, a non-profit organization inspiring local communities to care for their coastlines, is the event beneficiary.

“Think Globally, Art Locally” spotlights the following artists:

**Mark Cunningham:** born in Massachusetts, made in Hawai’i – Mark has been in love with the ocean and surf for more than 60 years. A retired City & County of Honolulu Lifeguard and legendary waterman, he still spends the bulk of his time on the beach and in the water. As much as Mark loves to ride waves, he is just as intrigued with what lies beneath them. When the conditions allow, he dons mask, fins and snorkel then makes the most out of exploring and scavenging reefs and impact zones for exercise and treasure.



**Stacey Garmshausen:** based out of Kailua, Hawai’i, Stacey G Jewelry is the perfect blend of bohemian and beachy, easy and cool, as well as luxurious and decadent. Stacey started the brand back in 2006, and quickly gained international popularity. Her most recent creative endeavor is using ocean plastic and marine debris that she collects to create beautiful jewelry and unique pieces of art. It is her goal to raise awareness and start conversations about the global epidemic of plastic pollution overtaking our oceans and environment. With awareness, people can become wiser consumers.

**Ethan Estess:** tells stories about environmental science topics, from marine plastic pollution to tuna conservation in his artwork. His focus is on appealing to the basic emotions of the viewer such that they can understand the scientific concepts at play and internalize the gravity of humanity’s impact on the global ecosystem. He is inspired by the biodiversity of life on Earth, found objects, motion and the interactions between the “human” and “natural” worlds. Additionally, his work can be found at Outrigger Reef Waikiki Beach Resort in a permanent installation called “Coming Home.”



*“Think Globally, Art Locally” – Waikiki Beachcomber Celebrates  
Earth Day in Style with Sustainable Art + Fashion Show  
Pg. 3 of 3*

**WHAT:** “Think Globally, Art Locally” Sustainable Art and Fashion Show

**WHERE:** Lobby at Waikiki Beachcomber by Outrigger and Poolside at Hawaiian Aroma Caffe

**WHEN:** Friday, April 15, from 6-10 p.m.

Waikiki Beachcomber by Outrigger is Waikiki’s first and only craft hotel just steps to the famous sands of Waikīkī beach and adjacent to International Market Place. Visit [outrigger.com](http://outrigger.com) to access the best available rates.

###

**ABOUT OUTRIGGER HOSPITALITY GROUP**

For nearly 75 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations™. Find out more at [Outrigger.com](http://Outrigger.com) or visit [@OutriggerResorts](#) on [Facebook](#), [Instagram](#) and [Twitter](#).

**MEDIA CONTACT:**

Monica Salter, VP Global Communications & Social Responsibility

Outrigger Hospitality Group

808-921-6839 | [monica.salter@outrigger.com](mailto:monica.salter@outrigger.com)