

DATE May 9, 2022 RELEASE NUMBER 23|22

Discover Hawai'i with Outrigger DISCOVERY Loyalty Program Sweepstakes

Grand Prize includes a stay at Outrigger Kona Resort and Spa as well as Outrigger Reef Waikiki Beach Resort



HONOLULU – To celebrate the newly enhanced Outrigger DISCOVERY Loyalty Program - now through May 22, 2022, residents of U.S. and Canada* can enter the “Discover the Kona Coast & Waves of Waikiki” sweepstakes for a chance to stay at two of Outrigger’s premier properties and *discover* the energy and culture of Hawai’i.

The Grand Prize Vacation Package for two includes four nights at [Outrigger Kona Resort and Spa](#) on Hawai’i Island and three nights at the newly transformed [Outrigger Reef Waikiki Beach Resort](#) on O’ahu. Additionally, 160,000 HawaiianMiles, a \$200 Kona Brewing Co. certificate, Feast & Fire Lū’au dinner and show, curated DISCOVERY Experiences at each resort, golf and spa treatment, \$200 DISCOVERY Dollars and more round out what is sure to be an exceptional island getaway.

[Outrigger Reef Waikiki Beach Resort](#)

Hawaiian culture and barefoot luxury fuse together at Outrigger’s flagship beachfront retreat. Following an \$80 million transformation, guests can now relax in completely renovated guest rooms, dine and be entertained at the reimagined Kani Ka Pila Grille (Waikiki’s home of Hawaiian music) and explore in the brand-new A’o Cultural Center and Herb Kāne Lounge, which have been updated with a new open-concept design and connections with Polynesian Voyaging Society, work by local artists including Kamea Hadar, known for his large-scale portraiture, alongside original works by legendary artist Herb Kāne. Guest rooms are contemporary and comfortable with a residential feel and artwork curated from Bishop Museum.

[Outrigger Kona Resort and Spa](#)

Perched atop the iconic ocean-front lava cliffs of Keauhou, Outrigger Kona Resort and Spa captures the awe-inspiring beauty of Hawai'i Island's Kona Coast. Explore the on-site remnants of Keauhou Bay's ancient fishing village, learn stand-up paddleboarding, witness gentle manta rays feeding at night and immerse your senses in the cultural treasures of Polynesia at the resort's premier Feast & Fire Lū'au. Experience genuine Hawaiian hospitality at a resort that celebrates and brings to life the true essence of Hawai'i.

Enter "Discover the Kona Coast & Waves of Waikiki" sweepstakes [HERE](#) to discover Hawai'i with Outrigger Resorts. Three lucky winners will be chosen – one for the Grand Prize, as well as a second and third-prize winner.

Join Outrigger's award-winning loyalty program, [HERE](#) and receive instant benefits and generous rewards, plus additional entries after initial entry, including five (5) Bonus Entries with DISCOVERY Membership, terms and conditions apply.

*NO PURCHASE NECESSARY. Void where prohibited. Open to legal residents of the 50 U.S./D.C and Canada (excluding Quebec) who are at least 18 years old. Contest period begins 12:01 a.m. HST on 5/9/22 and ends 11:59 p.m. HST on 5/22/22. Odds of winning depend upon the total number of entries received. For complete Official Rules and eligibility, visit www.outriggersweepstakes.com. Sponsor: Outrigger Hotels Hawaii.

ABOUT OUTRIGGER DISCOVERY

Outrigger DISCOVERY offers members recognition, benefits and rewards at 500+ hotels, resorts and palaces from 35 independent hotel brands around the world as part of the Global Hotel Alliance's award-winning GHA DISCOVERY loyalty program. Members enjoy VIP access to hotel facilities and amenities with or without a stay; three flexible paths to reach elite status; an extra tier for faster progression; and opportunities to earn and spend a generous new DISCOVERY Dollars (D\$) rewards currency. Members also receive stay benefits, such as complimentary Wi-Fi, room upgrades and can book member-only experiences that immerse them in local culture, along with local offers and discounts at hotel restaurants and services. For more information, visit www.outrigger.com/discovery-program/member-benefits.

ABOUT GLOBAL HOTEL ALLIANCE

Global Hotel Alliance (GHA) brings together a unique collection of independent hospitality brands with GHA DISCOVERY, a multi-brand loyalty programme leveraging a shared technology platform. Through membership in GHA, hotel brands expand their global reach, drive incremental revenue, and reduce dependence on third-party channels, all while maintaining management independence and individual positioning. GHA represents a collection of 35 brands with 500 hotels in 85 countries serving more than 12 million members. The GHA DISCOVERY programme generates approximately \$2 billion in revenue and over 8 million room nights annually. GHA's brands currently include Anantara, Araiya, Avani, Campbell Gray, Capella, Corinthia, Discovery Destinations, Divani, Doyle, Elewana, Fauchon, GLO, JA Resorts, Kempinski, Leela, Lungarno, Marco Polo, Mysk, Niccolo, Nikki Beach, NUO, Oaks, Outrigger, Pan Pacific, PARKROYAL, PARKROYAL COLLECTION, Patina, The Residence by Cenizaro, Shaza, Sukhothai, Sun International, Tivoli, Ultratravel Collection and Viceroy. For more information, visit www.ghadiscovery.com.

ABOUT OUTRIGGER HOSPITALITY GROUP

For nearly 75 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Escape Ordinary' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter, VP Global Communications & Social Responsibility | Outrigger Hospitality Group
Ph: 808-921-6839 | Email: monica.salter@outrigger.com