

DATE June 7, 2022 RELEASE NUMBER 29 | 22

## Dive into ‘Sustainable Summer’ with Outrigger Hotels and Resorts

*In collaboration with like-minded nonprofits, retail and restaurant operators, the premier beach resort brand makes a splash with Sustainable Summer offers and activities*

**HONOLULU** – Outrigger Hotels and Resorts is helping its guests enjoy a [Sustainable Summer](#) by offering a wide variety of on-property activations, sponsorships and/or collaborations with local events, as well as retail and restaurant specials – all in some way linked to preserving and protecting our precious environment.

Outrigger’s *Sustainable Summer* commences on June 8 for World Ocean Day and runs through Aug. 31. This platform is an extension of [Outrigger’s ZONE](#) (OZONE), the hospitality brand’s global conservation initiative that provides enriching experiences for Outrigger guests, hosts and local communities with an emphasis on healthy oceans and coral reefs.

“As owners and operators of premier beach resorts in Hawai‘i, Fiji, Thailand, Mauritius and the Maldives, Outrigger has a front-row seat to the link between healthy oceans and healthy communities,” said Monica Salter, VP of global communications and social responsibility. “The goal for *Sustainable Summer* is to inspire both guests and hosts to take individual action towards a sustainable lifestyle, which collectively makes a positive impact on the future of our planet and lives far beyond this summer season.”

Beyond community partnerships and guest engagement – Outrigger has invested resources into its ESG (environment, social, governance) initiatives, including benchmarking metrics for reduction of energy, water and waste at its properties worldwide. This Earth Day, Outrigger announced its pledge towards being the first hospitality brand in Hawai‘i and internationally to be Green Seal certified, protecting human health and the environment through conservation efforts and indoor air quality.

Throughout *Sustainable Summer*, fun and engaging family activities, beach clean-ups and educational offerings allow guests to carry the feelings and knowledge shared with them home, enabling the efforts to extend far beyond the shores of Outrigger properties. For hosts and community members, Sustainable Summer offers opportunities to make a difference where they live, work and play.

The hub for events and activations is [Outrigger.com/SustainableSummer](https://www.outrigger.com/SustainableSummer) – this webpage will be updated regularly with new information and opportunities to participate. Examples of June activations include:

### HAWAI‘I

- Terrace of Modern Art (TOMA) at Waikiki Beachcomber by Outrigger – a festive art exhibit with renowned surf photographer Zak Noyle benefiting Surfrider Foundation (June 18 from 6 p.m. to 10 p.m.)
- [Sustainable Coastlines The 2<sup>nd</sup> Annual Kaimuki Festival Cleanup](#) (June 18 from 9 a.m. to 2 p.m.)



- 6<sup>th</sup> Annual OZONE Day at Waikiki Aquarium: fun for the whole family with a dozen ocean-minded booths from NOAA, Bishop Museum and Raw Elements Sunscreen to Friends of Hōkūleʻa and Hawaiʻiloa (June 25 from 9 a.m. – 1 p.m.)

Outrigger's Hawai'i retail and restaurant partners are offering discounts and sustainable products for showcase and sale. Some of the participants include: Bikeadelic Hawaii / GoGo Rental, Crazy Shirts, The Cove Collection, Duke's Malama Crew, Keep It Simple, Kolohe, Malibu Shirts, Maui Brewing Co., Park West Gallery Hawaii, SoHa Living, Sunshine Arts Hawaii and Waikiki Aquarium.

## **ASIA-PACIFIC**

Outrigger's Asia-Pacific resorts, including Fiji, Thailand, Mauritius and Maldives, are hosting a myriad of sustainably-themed events and activities throughout World Ocean Month engaging hosts, guests and the community. From coral planting to fish-house making to beach and underwater cleanups and coastal and mangrove tree planting, there are so many exciting experiences to explore. For those who prefer to stay closer to "home," there are ocean movies, in-room videos, Kids Club activities and presentations on manta rays, whale sharks, turtles and coral reef conservation.

For more details and information, visit [www.Outrigger.com/SustainableSummer](http://www.Outrigger.com/SustainableSummer).

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## **ABOUT OUTRIGGER HOSPITALITY GROUP**

For nearly 75 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and The Maldives. The privately held hospitality company invites guests to 'Escape Ordinary' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at [Outrigger.com](http://Outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

## **MEDIA CONTACT:**

Kathy Foley, Communications Specialist

Outrigger Hospitality Group

Ph: 808-921-6967

Email: [kathy.foley@outrigger.com](mailto:kathy.foley@outrigger.com)