

DATE June 25, 2022 RELEASE NUMBER 32|22

## OZONE Day Resumes at Waikiki Aquarium as Part of Outrigger's Sustainable Summer Initiative



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**HONOLULU** – Outrigger Hotels and Resorts is helping both its guests and local kama'āina to enjoy a [Sustainable Summer](#) by offering a wide variety of on-property activations, sponsorships and/or collaborations with local events, as well as retail and restaurant specials – all in some way linked to preserving and protecting our precious environment.

Outrigger's *Sustainable Summer* commenced on June 8 for World Ocean Day and runs through Aug. 31. This platform is an extension of [Outrigger's ZONE](#) (OZONE), the hospitality brand's global conservation initiative that provides enriching experiences for Outrigger guests, hosts and local communities with an emphasis on healthy oceans and coral reefs.

A key activation in this campaign is **OZONE Day at Waikiki Aquarium**, which returned for its sixth year today, June 25. An oasis of ocean-minded organizations came together with educational booths, and family friendly offerings including, Surfrider Foundation, NOAA, Friends of Hōkūle'a and Hawai'i Iloa, UH Sea Grant, The Coral Conservancy, Board of Water Supply, Parley for the Oceans, Raw Elements sunscreen, Sustainable Coastlines Hawai'i, Bishop Museum and Waikiki Aquarium.



“As owners and operators of premier beach resorts in Hawai‘i, Fiji, Thailand, Mauritius and the Maldives, Outrigger has a front-row seat to the link between healthy oceans and healthy communities,” said Monica Salter, VP of global communications and social responsibility. “The goal for *Sustainable Summer* and OZONE Day is to help inspire both guests and hosts to take individual action towards a sustainable lifestyle, which collectively makes a positive impact on the future of our planet and lives far beyond this summer season.”

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**ABOUT OUTRIGGER HOSPITALITY GROUP**

For nearly 75 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius and Thailand. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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