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Outrigger Unveils ‘Meetings Promise’ Providing Authentic Group Experiences from Maui to Maldives

With destination meetings and group experiences on the rise, the premier beach resort company has rolled-out new incentives for event planners and authentic itineraries designed to satisfy attendees and leave lasting memories



High-resolution images may be downloaded [HERE](#)

HONOLULU – Outrigger Resorts and Hotels is known globally for its authentic cultural programs and one-of-a-kind guest experiences offered in extraordinary beach destinations. Now, meeting and event planners are incentivized even further to choose Outrigger with the brand’s latest MICE initiative, “Meetings Promise.”

Authentic, custom itineraries are made readily available at Outrigger’s premier beach resorts and hotels; and packages are thoughtfully designed to capture the essence of each location. No matter the size or occasion, meeting and event attendees are guaranteed to find world-class hospitality infused with authentic cultural experiences, community engagement opportunities, environmental protection activities and more. Outrigger’s unique offerings for groups make it easy for planners to create memorable and one-of-a-kind experiences at its properties throughout Hawai’i, Fiji, Mauritius, Thailand and the Maldives.

Exceptional events curated via Outrigger’s “Meetings Promise” include a memorable welcome ceremony with the group’s designated cultural advisor. In Hawai’i, Outrigger hosts will dazzle guests upon arrival with a fresh flower lei, musicians, hula dancers and more. Attendees can also expect hands-on, independently curated Environmental, Social and Governance (ESG) activities such as beach cleanups, a backpack drive or presenting a charitable donation to a local non-profit organization on behalf of one’s company.

At Outrigger, there is great significance given to honoring the “place” in which it operates; these values are showcased during meetings, large and small, allowing guests to leave with a richer appreciation and understanding of the world around them.

“Whether it is a special occasion for 10 or an event for 250, we are in the business of creating memorable experiences for our guests. At Outrigger, we strive for attendees to leave richer through these experiences – and our dedicated cultural practitioners make it easy to do just that,” said Chris Riccardi, senior vice president, global sales. “We created the ‘Meetings Promise’ to streamline these amazing offerings and help planners around the world curate unforgettable meetings with purpose, with Outrigger.”

Planners will enjoy an enhanced service level under “Meetings Promise,” including a pre-event planning meeting with a knowledgeable cultural advisor, private check-in, guaranteed room upgrades for planners and VIPs, dedicated 24-hour on-site support, an introduction to the property general manager before arrival and dedicated ESG support. Groups can go above and beyond with ESG activities for maximum community engagement.

The breathtaking views are just the beginning of memorable meetings at Outrigger. While the group is enjoying a daily excursion, meeting planners can delight in incentives such as:

- 10% commission for third-party planners
- Complimentary pre-planning nights (*pre-planning nights are offered to groups with 100 people or more, and nights per room max out at eight*)
- No attrition through March 2023
- 2% rebate based on room revenue towards your next program booked at an Outrigger or KSL property 12 months from departure date
- GHA DISCOVERY loyalty program upgrade for five people

For more information or to plan your next meeting, please visit <https://www.outrigger.com/meetings-and-groups>.

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ABOUT OUTRIGGER HOSPITALITY GROUP

For nearly 75 years, Outrigger Resorts and Hotels has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and The Maldives. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at [Outrigger.com](https://www.outrigger.com) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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