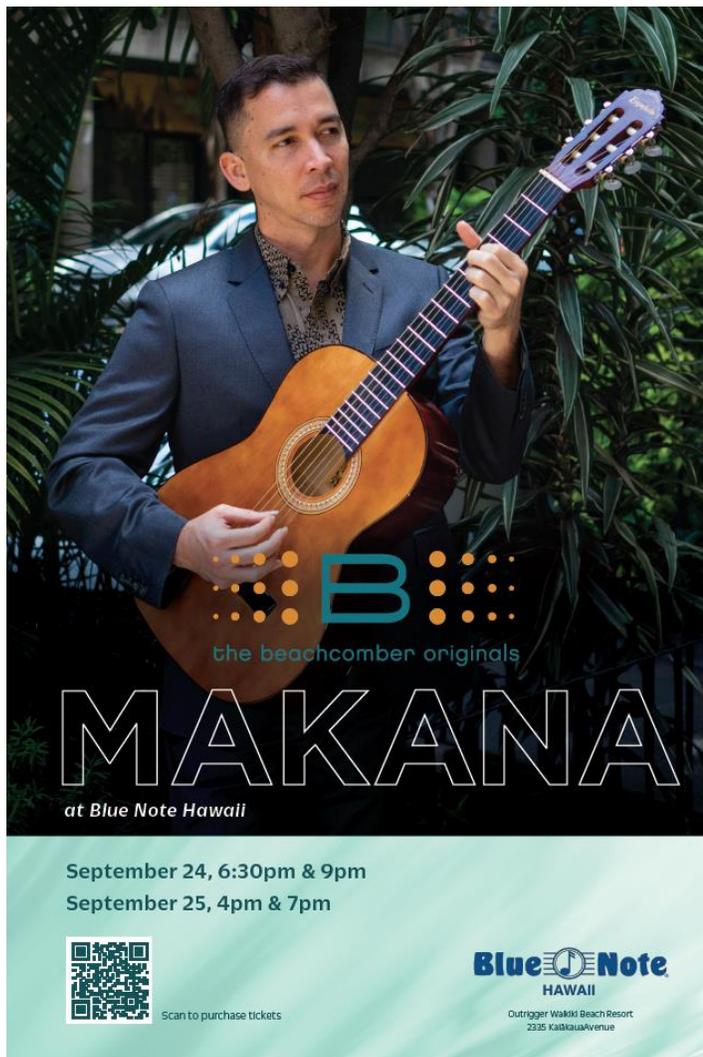


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Slack-Key Sensation, MAKANA, Delivers ‘The New Sound of Waikiki’ at Waikiki Beachcomber by Outrigger

The world-renowned guitarist and vocalist created the original soundtrack for Waikiki Beachcomber by Outrigger and will be performing at Blue Note Hawaii on Sept. 24-25



HONOLULU – Hawai‘i’s first and only craft hotel, [Waikiki Beachcomber by Outrigger](#), collaborated with internationally acclaimed guitarist and composer [Makana](#) on a genre-bending soundtrack titled “The New Sound of Waikiki.” The tracks, initially exclusive to Waikiki Beachcomber, provided guests with a unique sensory experience as they entered the lobby – but are now available more broadly for others to enjoy.

Makana grew up on the indigenous sounds of slack key and effortlessly blends the ancient and contemporary voices of Hawai‘i with jazz, electronic music, bluegrass and more to create the perfect vacation soundtrack.

“I long wondered what it might sound like to invite the ancient and contemporary voices of Hawai‘i – (ipu heke, pū, kīkā kila, kī hō‘alu, ‘ukulele, oli) – into modern beat contexts like house, acid jazz, hip hop and trap,” said Makana, Hawaiian singer/songwriter and [Beachcomber Original](#). “When envisioning the sound of the beautiful Waikiki Beachcomber by Outrigger, I was given the opportunity to explore, discover and ultimately create a new kind of music – one that celebrates our unique sense of place in a style that speaks to today’s world.”

As a long-time resident of Waikīkī and a core member of Waikiki Beachcomber’s “[Beachcomber Originals](#),” a collection of visionary local artists and influencers who continuously help the brand craft experiences that embody the spirit of Hawai‘i, Makana and his gift of music provide an undeniably authentic Hawaiian

experience that cannot be captured elsewhere.

“As part of our ‘Originals’ platform for Waikiki Beachcomber, we’ve had the pleasure of working with craft artisans from photographers to brew masters; having Makana produce a new genre of music exclusively for this hotel was an exciting journey,” said Sean Dee, executive vice president and chief commercial officer of Outrigger Hospitality Group. “Makana’s soundtrack is the first sound our guests hear as they go up the escalator into the lobby of Waikiki Beachcomber and is a modern take on classic Hawaiian music.”

“The New Sound of Waikiki” can now be streamed on [Apple Music](#), [Spotify](#) and [SoundCloud](#).

BLUE NOTE HAWAII: For an even better experience, hear Makana perform LIVE at the intimate Blue Note Hawaii inside Outrigger Waikiki Beach Resort. Upcoming concerts are September 24 at 6:30 and 9 p.m. and September 25 at 4 and 7 p.m.; Outrigger is gifting a copy of “The New Sound of Waikiki” to all those who attend. Tickets can be purchased [HERE](#).

Makana also has a new album, *Pūlama: Legacies of Hawai‘i* that celebrates the rich heritage of kī hō‘alu (slack-key guitar), ‘ukulele and leo (voice). Inspired by legends of the Hawaiian music renaissance like George Helm, Gabby “Pops” Pahinui, Dennis Kamakahi and The Sunday Mānoa, Makana’s sublime solo performance offers heartfelt homage to the true spirit and sound of the broad traditions of Hawaiian song.

To learn more about the Beachcomber Originals and keep tabs on upcoming music and events taking place at the property, visit www.outrigger.com/original. Fans can follow Waikiki Beachcomber by Outrigger on Instagram at [@waikikibeachcomber](#) to celebrate the #WaikikiVibes and check out the featured artwork as part of its “B Original” network. Bookings for Waikiki Beachcomber by Outrigger can be made today at both [Outrigger.com](#) and [WaikikiBeachcomber.com](#).

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ABOUT MAKANA

Like an island sunset signaling the day’s end, Makana’s music is at once an invitation to the beautiful and the bittersweet—and it’s taking the global stage. The Hawaiian native started singing when he was seven, playing the ‘ukulele at age nine and began his slack-key guitar journey at age eleven. Now, Makana has taken this traditional music global—and has made it his own, creating what he dubs “slack rock” that combines his slack-guitar style with jazz, electronic music, bluegrass and more. Recalling rock poet icons from the ‘60s, Makana’s unique style makes him, as *Esquire Magazine* says, one of slack-guitar’s “greatest living players.” His creativity, and virtuosic skill, have earned him praise not only from top media outlets—National Geographic called his sound “a new sonic frontier with deep ties to tradition”—but also from fellow master guitarists like Spanish flamenco master Pepe Romero and Metallica’s famed Kirk Hammet. Over the past two decades, Makana has shared the stage with or opened for international artists ranging from Sting to Jack Johnson to John Legend. And he recently released his 20-year anniversary album, *Venus*, with stunning instrumental-only tracks like “Deep in an Ancient Hawaiian Forest,” that was featured in George Clooney’s award-winning film “The Descendants.” Known as much for his activism as his musical genius, a performance at an Asia-Pacific Economic Cooperation dinner attended by Barack Obama led to *Rolling Stone Magazine* calling his “We Are the Many” song the “anthem of the Occupy movement.” And his latest single, “See You on the Mauna” was written in honor of one of Hawai‘i’s most sacred ancient lands, the Mauna Kea.

ABOUT OUTRIGGER HOSPITALITY GROUP

For 75 years, Outrigger Resorts and Hotels has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and The Maldives. The privately held hospitality company invites guests to ‘Escape Ordinary’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at [Outrigger.com](#) or visit [@OutriggerResorts](#) on [Facebook](#), [Instagram](#) and [Twitter](#).

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