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Cheers to 75 Years! Outrigger Resorts on the World's Most Iconic Beaches

The Premier Beach Resort Company in the World Celebrates its Diamond Milestone with Anniversary Specials, Dream 7-Night Sweepstakes and Elevated Branding Direction



Click [HERE](#) to download imagery from Outrigger Resorts & Hotels

HONOLULU – Founded on the famed shores of Waikīkī in 1947, Outrigger Resorts & Hotels has since become synonymous with beachfront hospitality, iconic live music and authentic island experiences. Today, as the company kicks off its 75th Anniversary with Founders Day, it unveils an elevated brand direction alongside special offerings for travelers seeking to discover all that the global brand has to offer.

“It is with deep gratitude that we commemorate the 75th Anniversary of Outrigger Resorts & Hotels and celebrate the legacy of a hospitality brand that is inspired by the island tradition of voyaging, respects the journey and delights in welcoming travelers home to our premier beach resorts,” said Jeff Wagoner, president and CEO of Outrigger Hospitality Group. “Looking forward, Outrigger remains committed to growing our resort portfolio and providing unforgettable happenings alongside unparalleled hospitality on the world’s most iconic beaches.”

In celebration of this milestone, Outrigger Resorts & Hotels has rolled out a package of discounted rates, special offers and more, offering travelers more reasons to make their journey with Outrigger.

75th Diamond Savings Up to 50 Percent Off:

Effective this month, explorers can take [between 25 and 50 percent off bookings](#) at resorts across the Asia Pacific Region and Hawai'i, as well as complimentary food and beverage packages and special savings on luxury units and vacation condos. Specials include:

- **Thailand is Calling:** True island living is now within reach with discounted rates up to 50 percent off. Explore barefoot luxury in Thailand, with daily breakfast and enticing discounts at Outrigger Koh Samui Beach Resort, Outrigger Surin Beach Resort and Outrigger Khao Lak Beach Resort.
- **Indian Ocean Gems:** Come be here with Outrigger in Mauritius or the Maldives. These bucket-list destinations are available for a limited time for up to 50 percent off, plus complimentary meals. There's no better time to book that dream vacation than now.
- **A Taste of Fiji:** With new complimentary food and beverage packages offered at Outrigger Fiji Beach Resort and Castaway Island, Fiji Resort – beachgoers can enjoy delicious savings in one of the world's friendliest locales.
- **Unforgettable Hawaiian Getaway, For Less:** Experience Outrigger's premium vacation condos on O'ahu, Maui, Kauai and Hawai'i Island for up to 25 percent off bookings.

Outrigger "Come Be Here" Sweepstakes:

Outrigger is offering U.S. consumers the opportunity to win a dream vacation to their choice of Hawai'i, Fiji, Thailand, Mauritius and Maldives. From Sept. 29 – Oct. 19, 2022, guests are invited to share their favorite Outrigger memory for the chance to win a seven (7) night stay at any one of these Outrigger Resorts: [Outrigger Reef Waikiki Beach Resort](#), [Outrigger Waikiki Beach Resort](#), [Outrigger Kona Resort & Spa](#), [Outrigger Fiji Beach Resort](#), [Castaway Island, Fiji Resort](#), [Outrigger Khao Lak Beach Resort](#), [Outrigger Surin Beach Resort](#), [Outrigger Koh Samui Beach Resort](#), [Outrigger Mauritius Beach Resort](#) and [Outrigger Maldives Maafushivaru Resort](#). This celebratory package includes roundtrip airfare for two (2), authentic VIP activities and oceanfront accommodations. To enter, simply upload a photo, video or testimonial story to www.OutriggerSweepstakes.com showcasing the reasons you wish to "Come Be Here" with Outrigger.

New Brand Direction:

Reflecting on the past 75 years has left this voyaging brand with a clear mission and motivation to become *The Premier Beach Resort Company in the World*. Outrigger has a foothold on the world's most iconic beaches and is keen to deepen and expand its beachfront presence around the globe. This year – the brand will be rolling out an enhanced consumer website and brand direction that helps to tell the Outrigger story and make the guest experience even more enjoyable from booking the trip to digging your toes in the sand.



Loyalty Program Expansion:

[Outrigger DISCOVERY](#) Loyalty Program is part of the GHA DISCOVERY program, with 40+ brands around the world offering members more recognition, more rewards and more access in more places. As Outrigger has expanded rapidly, new properties in the program include: Outrigger Kona Resort & Spa in Hawai'i, as well as Outrigger Khao Lak Beach Resort and Outrigger Surin Beach Resort in Thailand.

To learn about Outrigger history, special anniversary rates and sweepstakes details, please visit: www.outrigger.com.

ABOUT OUTRIGGER

For 75 years, Outrigger has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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