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Outrigger Appoints New VP of Sales – The Americas

HONOLULU – Outrigger Hospitality Group announced Angela Murphy as vice president of sales – The Americas.

Murphy will work closely with the commercial strategy stakeholders to develop key sales strategies for the brand’s Waikīkī Collection, Outrigger Kona Resort & Spa and other Hawai’i properties. She will collaborate with other corporate sales leaders to provide leadership and support for property sales strategy, planning and execution of the company’s portfolio of branded, managed and third-party franchise properties with an emphasis on the core Hawai’i-owned assets in Waikīkī and Kona.

Murphy will also drive strategy and process refinement in the growing groups and wedding market segments; lead the [Outrigger Expert Advisor](#) and [Outrigger Business Connection](#) programs; serve as overall Delphi and Hubspot champion; and lead the company services sales and North America independent contractor network.



Angela Murphy

Murphy was most recently a global director of sales and marketing consultant for a portfolio of contracted clients in New York, Northern California, Portland and international destinations. Before consulting, she was co-founder of non-profit Food For Change; area director of sales & marketing for Proper Hospitality and also Viceroy Hotels and Resorts; global director of sales & marketing for One&Only / Kerzner International for Australia and the U.S.; and key account director for IHG for Australia, U.S. and U.K.

Murphy holds a Bachelor of Business in management from Griffith University and an honors certificate in international travel and tourism from Advanced Careers College, both institutions in Australia.

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ABOUT OUTRIGGER

For 75 years, Outrigger has charted a journey of discovery – expanding from Hawai’i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Come Be Here’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter, Outrigger Hospitality Group
VP Global Communications & Social Responsibility
Ph: 808 921-6839
Email: monica.salter@outrigger.com