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Outrigger Resorts & Hotels Appoints Leadership at Outrigger Mauritius Beach Resort



Michael Gaarde-Nielsen

HONOLULU – The premier beach resort company has appointed Michael Gaarde-Nielsen general manager and Rory Campbell director of sales and marketing for its Outrigger Mauritius Beach Resort.

Gaarde-Nielsen holds a bachelor's in hospitality management from Oxford Brookes University and is responsible for all aspects of resort operations with an eye to maximizing commercial performance while delivering best-in-class service culture, host and guest satisfaction.

Gaarde-Nielsen has several years of resort leadership experience gained in Europe, the Middle East and South East Asia and has held general manager positions in both his native Denmark and Thailand, where he served as general manager for Centara Hotels and Resorts in both Phuket and Krabi.

Outrigger welcomed back a familiar face in Rory Campbell to oversee sales and marketing for the resort.

Campbell is responsible for the development and implementation of internal and external sales and marketing strategies and related plans to maximize the resort's revenue market share and optimize profitability for all source markets.

With several years of Outrigger experience, Campbell was area director of sales and marketing for the former Outrigger Laguna Phuket Beach and Outrigger Koh Samui Beach Resorts; director of sales and marketing for the Outrigger Laguna Phuket Beach Resort; and general manager of the Outrigger Koh Samui Beach Resort. Before initially joining Outrigger in 2013, Campbell worked in senior sales and marketing roles for Hilton in Spain, Anantara Hotels and Resorts in Thailand and the Eaton Hotel in Hong Kong.



Rory Campbell

Campbell is a Bachelor of Commerce graduate from Deakin University in Geelong, Australia.

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ABOUT OUTRIGGER For 75 years, Outrigger has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger[®] Resorts, OHANA Hotels by Outrigger[®], Hawaii Vacation Condos by Outrigger[®], Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton[®], Best Western[®] and Hilton Grand Vacations[®]. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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