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Outrigger Fiji and Castaway Island First South Pacific Resorts with Green Seal Certification



Recognized for their resilience in promoting sustainable and responsible practices, Outrigger Fiji Beach Resort and Castaway Island, Fiji Resort are the first resorts in the South Pacific to be awarded [Green Seal certification](#). Issued by global non-profit organization Green Seal, the certification ensures that a product or service meets a set of rigorous performance, health, and environmental criteria.



Awarded in December, [Outrigger Fiji Beach Resort](#) is the first resort in the South Pacific to gain the certification. With its long-term commitment to reducing its carbon footprint, the resort has implemented green purchasing policies; addressed energy and water efficiency and the safe storage of hazardous chemicals; and incorporated practices that reduce waste, harmful chemicals and pollution.

Outrigger Fiji Beach Resort has also hired an environmental officer. This new role will ensure the resort adheres to environmental legislation and reduces environmental pollution.

[Castaway Island, Fiji](#) Resort was the second resort to successfully showcase its commitment to sustainability. The resort has adopted the goals and objectives of [Outrigger's OZONE initiatives](#), and raises awareness of the island's fragile environment — especially the reef and marine ecosystem — through the education of our guests, staff and local communities.

The resort constantly improves its performance indicators and best practice techniques, giving priority to employing locals and to sourcing local products and services. In addition, the resort ensures all hosts receive the education and training necessary for them to carry out their work in an environmentally responsible manner.

Ben Johnson, area director of sales and marketing, Fiji Islands says: "We are thrilled to have certified both properties to Green Seal's hotel and lodging standard, as it is so aligned with Outrigger's larger ESG strategy. Our ESG focuses on Outrigger's ZONE initiative (OZONE) which focuses on protecting our

oceans and coral reefs. The OZONE platform is renowned for enriching guest experiences but also has back-of-house goals such as reducing energy, water and waste while working alongside like-minded local non-profit organizations.”

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High-res images for download: <https://app.box.com/s/xu6q22354zytra8qbe01jjapo5l1q5vv>

ABOUT OUTRIGGER

For 75 years, Outrigger has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Come Be Here’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at Outrigger.com or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

ABOUT GREEN SEAL

Green Seal® is a global nonprofit organization with a mission to transform the economy for a healthier, greener world. Since 1989, Green Seal has applied rigorous standards for health, environmental sustainability, and product performance to its certification programs to empower better purchasing decisions. Today, the Green Seal certification mark is a universal symbol that a product or service meets the highest benchmark of health and environmental leadership. Visit greenseal.org or connect with Green Seal on [Facebook](#), [Twitter](#), and [LinkedIn](#).