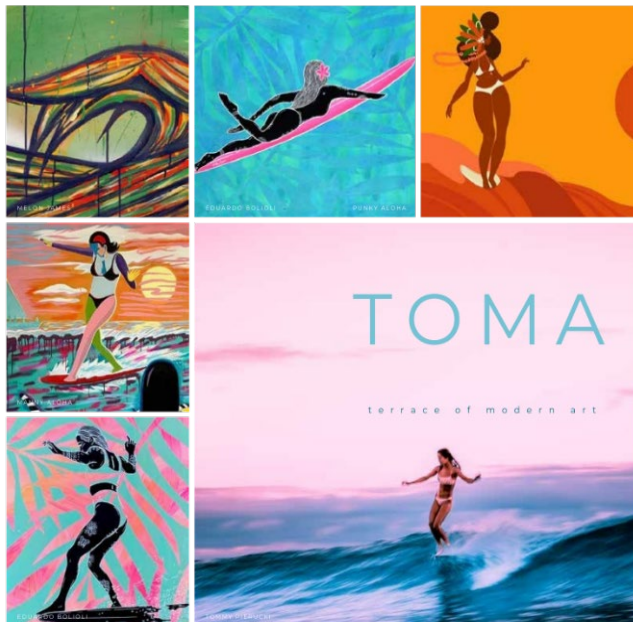


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Hawai'i Artists Tommy Pierucki, Punky Aloha, Lola Pilar and More to Showcase at OUTRIGGER Waikiki Beachcomber Hotel TOMA Series

The free local art exhibition spotlights a dozen local Hawai'i artists in support of North Shore Lifeguard Association

HONOLULU – [OUTRIGGER Waikiki Beachcomber Hotel](#), in partnership with [Hawaiian Aroma Caffe](#), today announced that its quarterly TOMA (Terrace of Modern Art) series to return on Saturday, May 27, from 6-10 p.m. entitled **“Local Artists for Local Lifeguards.”** The free outdoor art exhibition will take place on the poolside terrace adjacent to Hawaiian Aroma Caffe where guests are welcome to enjoy light pūpū, drinks and live music while supporting the work of local artists and North Shore Lifeguard Association (NSLA).



From visually inspiring art and photography to artisanal culinary offerings at Hawaiian Aroma Caffe and Maui Brewing Co, OUTRIGGER Waikiki Beachcomber Hotel immerses visitors with a craft experience in the heart of an iconic surf destination. Drawing inspiration from the property's ethos, rooted in the local art scene and surf culture, the TOMA event series highlights a captivating collection by renowned and emerging artists.

“We’re stoked to continue this immersive art series as a unique platform for our vibrant local artists to share their craft with visitors and kama’āina while also raising needed funds for the NSLA Jr. Guards Program,” said Jonathan Rotmensch, Hawaiian Aroma Caffe owner and TOMA founder.

In this edition of TOMA, 12 local Hawai'i artists will display a one-of-a-kind art piece specifically made for this event. These original art pieces will be glassed and laminated into custom-shaped surfboards by local shaper, “B Clem.” Each surfboard will be auctioned off and 100% of proceeds go to the NSLA Junior Lifeguard Program, which serves nearly 500 youth in the summer.

In addition to this installation, four other local artists will be displaying their own unique style of live art on “Catch Surf” surfboards. Helping create the vibe, the live entertainment on stage for the evening will be featuring the Lucky Kidz.

Participating artists in the May 27, 2023, TOMA exhibition include celebrated names in the Hawai'i art community including:

1. Summer Colmus
2. Steve Flores
3. Chanel Tanaka
4. Tommy Pierucki
5. Kiko Yamada
6. Eduardo Bolioli
7. Ran Novak
8. Barby Cassagrande
9. Shar Tuisoa / Punky Aloha
10. Melon James
11. Lola Pilar
12. Jessico Serrano

"We're grateful to our partners at OUTRIGGER and Hawaiian Aroma Caffe who support our mission of cultivating a safe and healthy relationship between the ocean and youth in Hawai'i," said NSLA Junior Guards Director, Kyle Foyle. "We are excited to welcome the community to this exciting event that will support the next generation of watermen and women on O'ahu."

To learn more about OUTRIGGER Waikiki Beachcomber Hotel's TOMA series, visit:

OUTRIGGER.com/TOMA

Take the elevator home by booking a stay for OUTRIGGER Waikiki Beachcomber Hotel at OUTRIGGER.com and follow the vibe at [@waikikibeachcomber](https://www.instagram.com/waikikibeachcomber).

ABOUT THE NORTH SHORE LIFEGUARD ASSOCIATION

The North Shore Lifeguard Association (NSLA) was founded in 1996 by the District Three City & County Ocean Safety lifeguards who live and work in the North Shore, O'ahu community. NSLA is a 501c(3) nonprofit created to provide lifesaving education to the North Shore community through instructional programs for the public, ocean-oriented events and contests, and to support the youth through the Junior Lifeguard Programs. Visit northshorelifeguards.org for more information.

ABOUT OUTRIGGER RESORTS & HOTELS

For 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#). OUTRIGGER's multi-branded portfolio includes OUTRIGGER® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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