



24 MAY, 2023

OUTRIGGER NABS BEACHFRONT BLISS

Travel Daily

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OUTRIGGER Hospitality has announced a new addition to its luxury portfolio, which will see it acquire Ka'anapali Beach Hotel, a beachfront resort on the Hawaiian island of Maui.

The hospitality company purchased the resort for an undisclosed price, and is expected to finalise the transaction on 26 Jul, after which the property will be rebranded as Outrigger Ka'anapali Beach Resort.

Spanning 4.4 ha and featuring 432 rooms, the award-winning property recently completed a US\$75 million refurbishment, and offers Hawaiian cultural classes for guests, along with ocean activities such as snorkel tours.

Ka'anapali Beach Hotel also has several sustainability initiatives in place, including the installation of



solar panels, EV charging stations, and water refill stations.

Outrigger President and CEO Jeff Wagner said the purchase aligns with the company's mission to become "the premier beach resort company in the world".

"Outrigger's investment in a full-service Maui resort underscores our confidence in this iconic destination and our commitment to its community," he said, adding

that Outrigger plans to "enhance the resort grounds while retaining [its] unique attributes".

As part of the acquisition, Outrigger will also take over The Plantation Inn, an 18-bedroom bed and breakfast in the island's historic Lahaina Town, which it currently has no plans to change.

Bookings are now open for both the resort and the inn, for stays from 26 Jul.