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Sustainable Artwork Displayed at OUTRIGGER are Change Makers

This Plastic-Free July – artist Jodi Endicott expresses environmental concerns at OUTRIGGER Resorts & Hotels through powerful medium to inspire positive change



“Midway Monk Seals” by Jodi Endicott is one of the three sustainable art pieces on display at OUTRIGGER Properties in Waikīkī
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HONOLULU - Premier Beach Resort Company [OUTRIGGER Resorts & Hotels](#) is collaborating with artist and environmental advocate Jodi Endicott to install marine life exhibits at three of its properties for display July 10-31, 2023, during “Plastic-Free July.”

OUTRIGGER’s collaboration with Endicott connects to the brand’s [OUTRIGGER Zone](#) global initiative that aims to protect our ocean and coral reefs. A pioneer for the planet and steward for our ocean, OUTRIGGER has preserved, protected and planted more than 100 football fields of coral reef fronting its global resorts and works with local nonprofits and artists to help educate its guests on the importance of ocean health.

Endicott’s artworks are created from plastics collected on Midway Atoll and demonstrate how our everyday plastics end up in the remote environment and marine life of Papahānaumokuākea and Hawai’i. The exhibition advocates for a healthier environment and global society, combatting plastic’s negative impact on marine ecosystems and organisms – from marine animal entanglement and ingestion to habitat destruction and chemical contamination.

“We are delighted to invite Jodi into our OUTRIGGER ‘ohana to showcase this exhibition and share our commitment to preserving our ocean with our guests,” said Luana Maitland, director of cultural experience, OUTRIGGER Reef Waikiki Beach Resort and OUTRIGGER Waikiki Beach Resort. “By highlighting the brilliance and fragility of our oceans, we hope to touch hearts, open minds and inspire collective effort to protect these invaluable resources.”

Committed to working with discarded materials, Endicott aims to show audiences how we are treating ourselves, each other and our world. Her artwork has appeared at the Tokyo Metropolitan Art Museum; the Hawai‘i State Art Museum; the Honolulu Museum of Art, Maui Arts & Cultural Center, Hui No‘eau and Kathmandu and Korea with the International Artists Association.

“It is my belief that one day, the materials gathered from the sea and land will finally be prevented from entering our oceans and land environments. That together, we will commit to more sustainable and healthier ways to exist without infringing on nature and future generations to come,” said Endicott. “My hope is that this work empowers all of us to see things differently so we make changes to have a more caring, equitable and respectful existence on planet Earth. It is now up to us.”

“Midway Monk Seals” will be available from July 10 at [OUTRIGGER Reef Waikiki Beach Resort](#); “Nest” at [OUTRIGGER Waikiki Beach Resort](#) and “Netted Monk Seals” at [OUTRIGGER Waikiki Beachcomber Hotel](#). These exhibits will be on display through July 31 to bring awareness to “Plastic-Free July,” to foster engagement and to incite change for good.

For more information, visit www.jodiendicott.com.

ABOUT OUTRIGGER

For 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Come Be Here’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER’s multi-branded portfolio includes OUTRIGGER® Resorts, OHANA Hotels by OUTRIGGER®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®, Best Western® and Hilton Grand Vacations®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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