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OUTRIGGER Kona Resort & Spa Announces Geoff Pearson as New General Manager

HONOLULU – OUTRIGGER Hospitality Group is pleased to announce the appointment of **GEOFF PEARSON** as the new general manager of [OUTRIGGER Kona Resort & Spa](#) on Hawai'i Island.

In this role, Pearson will assume the responsibility of overseeing the daily operations and management of the resort. His duties will encompass the integration of cultural elements into exceptional guest experiences, the cultivation of a positive work environment for employees and active engagement with the Kailua-Kona community, all while striving to achieve the resort's financial objectives.

Pearson joined OUTRIGGER earlier this year as the director of sales and marketing, where he quickly gained familiarity with the resort and its dedicated team. He also collaborated closely with OUTRIGGER's corporate and global sales and revenue teams, particularly during a period of property enhancements.

Pearson brings with him a wealth of experience in the hospitality industry, including a prior association with OUTRIGGER as the hotel manager of the OUTRIGGER Reef Lanais in 1988. His career has seen him serve in pivotal roles such as director of sales and marketing for Halekulani and Halepuna Waikiki, director of rooms at the Mauna Lani Bay Hotel, front office manager at the St. Regis Princeville Resort on Kaua'i and the Palace Hotel in San Francisco.

Mike Shaff, senior vice president of operations for The Americas, conveyed his unwavering trust in Pearson's capabilities, stating, "Since joining OUTRIGGER Kona Resort & Spa, Geoff has consistently exhibited exceptional leadership, prowess in sales and marketing and a profound understanding of the hospitality industry. His adept management of expectations during the resort's substantial \$60 million renovation has been commendable. We are eagerly anticipating his leadership in guiding this enhanced offering, making his appointment richly deserved."



Geoff Pearson

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ABOUT OUTRIGGER

For 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER[®] Resorts, OHANA Hotels by OUTRIGGER[®], Hawaii Vacation Condos by Outrigger[®], Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton[®], Best Western[®] and Hilton Grand Vacations[®]. Find out more at [OUTRIGGER.com](#) or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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