## **News Release**

FOR IMMEDIATE RELEASE



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## **Better Book Now: Santa Claus is Canoeing to Town**

Paddling Santa Brings the Aloha to OUTRIGGER Waikiki Beach Resort





Click **HERE** for photos and b-roll of the jolly guy

**HONOLULU** – For the 18<sup>th</sup> year, Santa Claus is taking his annual vacation to the iconic <u>OUTRIGGER Waikiki</u> <u>Beach Resort</u> to spread aloha and holiday cheer. Trading in his sleigh for an outrigger canoe, Santa will be coming to shore on the waters of the birthplace of surfing on Saturday, Dec. 9, 2023, at 9 a.m.

Locals and visitors alike can join hula Halau Pukaikapuaokalani in welcoming Santa to Waikīkī and helping to kick off his Hawaiian getaway with an exciting meet and greet and a chance to solidify their spot on the nice list. Beachgoers will be able to chat with Santa adjacent to OUTRIGGER Waikiki Beach Resort until he makes his way to the resort for picture-taking with OUTRIGGER Waikiki guests until 11 a.m.

This annual event is a beloved tradition for many – including Santa, who gets to kick back, relax and enjoy the beautiful views and Hawaiian sun before his busy season.

Barefoot Santa Claus is a must-see and with OUTRIGGER's 2023 Cyber Sale up and running, there is no better time to book a tropical getaway. With up to 40% off bookings across OUTRIGGER's entire beachfront portfolio, why not stuff stockings with a memorable trip to Hawai'i this year?

Add an unforgettable beachfront stay to your holiday wish list and take advantage of epic Cyber Sale deals by visiting OUTRIGGER.com today.

## **ABOUT OUTRIGGER HOSPITALITY GROUP**

For more than 70 years, OUTRIGGER Hotels and Resorts has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius and Thailand. The privately held hospitality company invites guests to 'Escape Ordinary' with authentic Signature Experiences and the award-winning OUTRIGGER DISCOVERY loyalty program. OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, OHANA Hotels by OUTRIGGER, Hawaii Vacation Condos by Outrigger, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton, Best Western and Hilton Grand Vacations. Find out more at OUTRIGGER.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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