# News Release



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# OUTRIGGER Khao Lak in Thailand Illuminates the Season with an Extraordinary Sustainable Christmas Tree



Sustainable Santa and OUTRIGGER Khao Lak's environmentally friendly Christmas tree. [Download this image and others, and this press release in Word version <u>here</u>]

**KHAO LAK, THAILAND** — Embracing the true spirit of Christmas and environmental responsibility, OUTRIGGER Khao Lak Beach Resort is proudly presenting an elegant and sustainable Christmas tree in its lobby. Designed by the resort's dedicated hosts, this innovative Christmas tree is crafted entirely from recycled plastic bottles, adorned with twinkling lights and embellished with recycled ornaments, creating a striking symbol of sustainability and holiday cheer.

"The tree symbolizes our unwavering commitment to sustainability and is inspired by OUTRIGGER Zone, our global conservation initiative. It serves as a powerful reminder of the positive impact we can make by embracing eco-friendly practices in the travel and hospitality industry," said resort manager, Sujittra Rongmuang.

This recycled Christmas tree has become a captivating focal point, sparking meaningful conversations among guests about the urgency of reducing waste and the significance of adopting sustainable habits in daily life.

"Our Christmas tree is a testament to the power of creativity, community, the true spirit of Christmas and, most importantly, our collective responsibility to care for the environment," said Rongmuang.

Located on the serene Bang Sak Beach, OUTRIGGER Khao Lak Beach Resort, a 158-key garden resort, offers a delightful beachfront setting just a 90-minute drive north of Phuket International Airport.

The resort's commitment to sustainability extends beyond the festive season, with various eco-friendly initiatives in place to minimize its environmental footprint.

For example, the resort's hosts clean the beach in front of the property; no plastic straws are used in the hotel; the kitchen reuses waste food for organic compost on its own herb garden; and there is automatic electricity cut out when guests leave their room.

Travelers seeking a harmonious blend of luxury service and eco-conscious hospitality can learn more about OUTRIGGER Khao Lak Beach Resort and make reservations at <u>OUTRIGGER.com</u>.

This sustainable Christmas tree initiative showcases OUTRIGGER Khao Lak's dedication to promoting eco-tourism and sustainable practices, providing guests with a meaningful and environmentally conscious holiday experience.





## ABOUT OUTRIGGER KHAO LAK BEACH RESORT

Indulge in the allure of barefoot luxury at OUTRIGGER Khao Lak Beach Resort, a gem nestled on the pristine shores of Bang Sak Beach. Only a 90-minute drive north of Phuket airport, the 158-key resort offers an exquisite escape where the sand meets uninterrupted views of the breathtaking Andaman Sea. Unwind in true style amidst a diverse room portfolio, boasting 12 suites and villas that redefine relaxation. Delight your palate at Edgewater Restaurant & Bar or Mala Kitchen, immersing in culinary excellence. Rejuvenate in the expansive pool, offering panoramic ocean views that set the scene for pure tranquility. Indulge in serenity at the massage cabanas or embark on thrilling adventures through popular local activities such as elephant trekking, canoeing as well as forest and waterfall explorations. For families, the new Coral Kids Club and fitness center promise endless entertainment and wellness options. At OUTRIGGER Khao Lak Beach Resort, every moment is an invitation to savor the extraordinary. Learn more about your captivating getaway at <u>www.OUTRIGGER.com</u>.

### **ABOUT OUTRIGGER RESORTS & HOTELS**

For 76 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the <u>OUTRIGGER DISCOVERY loyalty program</u>. OUTRIGGER's multi- branded portfolio also includes OHANA Hotels by Outrigger<sup>®</sup>, Hawaii Vacation Condos by Outrigger<sup>®</sup> and Kapalua Villas Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton<sup>®</sup>, Best Western<sup>®</sup> and Hilton Grand Vacations<sup>®</sup>. Find out more at <u>OUTRIGGER.com</u> or visit @OUTRIGGERResorts on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

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