

DATE: February 8, 2024 RELEASE NUMBER 04|24

OUTRIGGER Resorts & Hotels Names Luana Maitland Area Director of Cultural Experiences and Meghan Lee Director of Sales & Marketing

HONOLULU – As OUTRIGGER Resorts & Hotels’ area director of cultural experiences, Luana Maitland oversees the cultural programs for OUTRIGGER’s Waikīkī beachfront resorts, [OUTRIGGER Reef Waikiki Beach Resort](#) and [OUTRIGGER Waikiki Beach Resort](#). On Maui, Meghan Lee will lead the overall sales & marketing functions for [OUTRIGGER Kā’anapali Beach Resort](#).

In addition to cultural programs, Luana Maitland is responsible for the nightly entertainment at OUTRIGGER Reef Waikiki Beach Resort’s Kani Ka Pila Grille and the Surfers In Residence program at OUTRIGGER Waikiki Beach Resort and is a valued resource and support for property additions to the portfolio.

Maitland’s career has spanned from reservationist to customer service. Since joining OUTRIGGER in 2001, she has welcomed and entertained guests and friends with her genuine heart of aloha and continues to do so at the A’o Cultural Center at the OUTRIGGER Reef Waikiki Beach Resort where she provides a special venue for guests and hosts to experience, feel and remember Aloha through hula, lei-making, ‘ukulele, story-telling and much more. She is also key to the valued relationships OUTRIGGER has with various culture and music partnerships.

“Luana has touched hundreds of guests with her Aloha and knowledge of the islands,” said OUTRIGGER Reef Waikiki Beach Resort General Manager Markus Krebs. “Her passion is connecting and making memories, not only for our guests, but for our hosts and partners as well.”



Luana Maitland



Meghan Lee

Most recently director of sales & marketing for Blue Hawaiian Helicopters, Meghan Lee has held sales management roles with Starwood Vacation Ownership, Westin Ka’anapali Ocean Resort Villas and Westin Maui Resort & Spa.

Lee holds a Bachelor of Science in Travel Industry Management from the University Hawai’i at Mānoa, School of Travel Industry Management.

“We are excited to elevate all aspects of our sales & marketing under Meghan’s leadership and look forward to seeing the results of her service and sales excellence,” shared OUTRIGGER Kā’anapali Beach Resort General Manager Edwin Torres.

*OUTRIGGER Resorts & Hotels Names Luana Maitland
Area Director of Cultural Experiences
and Meghan Lee Director of Sales & Marketing
Pg. 2 of 2*

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Come Be Here’ with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER’s multi-branded portfolio includes OUTRIGGER® Resorts, OHANA Hotels by OUTRIGGER®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton® and Best Western®. Find out more at [OUTRIGGER.com](#) or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT

Monica Salter
VP Global Communications & Social Responsibility
OUTRIGGER Hospitality Group
Tel: (+1) 808-921-6839
Email: monica.salter@outrigger.com