

DATE: March 8, 2024 RELEASE NUMBER 06|24

## A Voyage of Luxury: OUTRIGGER Hospitality Group Partners with Cadence Travel for Exclusive Traveler Benefits and Advisor Perks



OUTRIGGER Cadence Travel Showcase launch across California, visiting over 50+ Cadence agents across La Jolla (HQ), Orange County and L.A.

**HONOLULU** – [OUTRIGGER Hospitality Group](#), a global leader in beachfront hospitality, has forged a partnership with [Cadence Travel](#), a renowned [Virtuoso](#) travel agency. This alliance marks a significant milestone in OUTRIGGER's mission to offer unparalleled vacation experiences and underscores its commitment to innovation and excellence in the hospitality industry.

The partnership was unveiled during the OUTRIGGER Cadence Travel Showcase, a dynamic and engaging series of events that spanned top California markets, visiting more than 50 Cadence agents in La Jolla (HQ), Orange County and Los Angeles region. The showcase not only fostered deep connections but also spotlighted OUTRIGGER Resorts' unique appeal to travelers, highlighting the exceptional cultural experiences awaiting guests at the brand's global beachfront properties.

Wendy Burke, CEO of Cadence Travel, expressed her excitement for the partnership, noting, "The OUTRIGGER team has a remarkable way of weaving the rich tapestry of Hawaiian history with modern luxury, achieving a harmonious blend of hospitality, music and cultural respect at properties around the world. This partnership promises to elevate the travel experiences we offer our clients, embodying the true spirit of Hawaiian hospitality and global exploration."

The partnership brings a fresh wave of exclusive offerings for both Cadence Travel clients and advisors, infusing every journey with a touch of luxury and a sense of adventure. Clients are treated to complimentary food and beverage credit, flexible check-in options and access to the elite Voyager 47 Club Lounge, enriching their stay with exclusive perks. Advisors receive benefits to help streamline the travel planning experience like personalized client amenities, quick-response booking contacts and access to the Outrigger Expert Advisor portal for easy reward management.

"In the spirit of 'ohana (family) and our commitment to sharing the aloha spirit with global guests, we are thrilled to embark on a new journey with Cadence Travel, a respected Virtuoso travel agency. This partnership is a bridge between cultures, opening the door for Cadence's discerning clients to immerse themselves in the OUTRIGGER experience, where the essence of Hawai'i and the warmth of our hospitality await," said Angela Murphy, Vice President Sales - The Americas for OUTRIGGER Hospitality Group.

For more information about the partnership between OUTRIGGER Hospitality Group and Cadence Travel and the exclusive perks for clients and advisors, please visit [OUTRIGGER.com](https://www.outrigger.com).

###

#### **ABOUT OUTRIGGER HOSPITALITY GROUP**

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER® Resorts, OHANA Hotels by OUTRIGGER®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at [OUTRIGGER.com](https://www.outrigger.com) or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

#### **MEDIA CONTACT**

Monica Salter  
VP Global Communications & Social Responsibility  
OUTRIGGER Hospitality Group  
Tel: (+1) 808-921-6839  
Email: [monica.salter@outrigger.com](mailto:monica.salter@outrigger.com)