## **News Release**

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## OUTRIGGER Kona Resort & Spa is Reborn Following \$60 Million Transformation

The legendary resort enters a "new era" featuring reimagined spaces rooted in Hawaiian culture



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**KONA, HAWAII** – Amidst a \$60 million investment, the 22-acre <u>OUTRIGGER Kona Resort & Spa</u> proudly introduces a revitalized resort that honors its storied history while embracing the dynamic essence of its namesake, Keauhou, meaning "New Current" or "New Era."

Keauhou, a place steeped in cultural significance as the birthplace of King Kamehameha III and adorned with myriad landmarks, sets the stage for an unparalleled experience. Situated atop cliffs overlooking Keauhou Bay, the iconic resort presents breathtaking ocean vistas and a renewed dedication to authentic experiences steeped in the island's timeless traditions.

The meticulously revitalized 511 guest rooms/suites and meeting spaces artfully blend the property's profound heritage and reverence for voyaging with modern aesthetics. Inspired by the concept of "kōī au," symbolizing a flowing current and eloquence, the resort's design by Looney & Associates seamlessly incorporates oceanic currents and wave motifs into its interiors, offering a genuine reflection of the enchanting spirit of Keauhou Bay.

To mark this momentous rebirth, a traditional Hawaiian blessing by Kumu Keala Ching was conducted at the center of the property on May 1, coinciding with Lei Day in Hawai'i. This special locale now houses Piko Coffee & Wine Bar, a nod to the symbolic "piko" or center where life begins in Hawaiian culture.

Guests can now unwind in style amidst the upgraded lounge chairs and cabanas gracing the adults-only and oceanfront pools, while the young and young-at-heart can delight in the 200-foot waterslide. Clublevel room guests gain exclusive access to the new Voyager 47 Club Lounge, adding a touch of indulgence to their stay. The resort's expansive Kaleiopapa Convention Center has also undergone enhancements, solidifying its status as a premier event venue with more than 100,000 square feet of indoor and outdoor space.

The property team curates OUTRIGGER Signature Experiences that encapsulate the soul of the islands. Plunge into the azure waters fronting the resort to encounter majestic manta rays—an extraordinary adventure found in only a handful of locales globally. Immerse in the storied fabric of Keauhou Bay through a captivating cultural excursion, retracing the footsteps of King Kamehameha III. As twilight descends, savor the Feast & Fire Lu'au, where under star-studded skies, the mesmerizing performances by Traditions Hawai'i's acclaimed ensemble breathe life into the islands' rich heritage.

"Through meticulous design and a deep-rooted cultural narrative, OUTRIGGER Kona Resort & Spa invites guests on a transformative journey, embodying the essence of 'koī au'—a flowing current of experiences that resonate with the captivating spirit of Keauhou Bay," remarked Geoff Pearson, general manager of OUTRIGGER Kona Resort & Spa. "We aspire to etch an enduring impression on our guests' hearts and minds, fostering a profound connection with Hawai'i's rich tapestry of history and traditions. With enhanced amenities including Piko Coffee & Wine Bar, we look forward to a new era of Keauhou and perpetuating the legacy of this sacred place."

To reserve a stay at the legendary OUTRIGGER Kona Resort & Spa and partake in this remarkable transformation firsthand, please visit the link HERE or contact your preferred travel advisor.

## ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the Outrigger DISCOVERY loyalty program – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER® Resorts, OHANA Hotels by OUTRIGGER®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui and Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on Facebook, Instagram and Twitter.

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