# **News Release**

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# Trade Winter Blues for Ocean Hues with OUTRIGGER Kā'anapali Beach Resort's Signature Ocean-Adventure Package



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**Hawai'i** – In a world where peace of mind is the ultimate luxury, <u>OUTRIGGER Kā'anapali Beach Resort</u>, heralded as "Hawai'i's Most Hawaiian Resort," is inviting travelers to reconnect with nature and find serenity with its <u>Signature Ocean-Adventure Package</u>. The beachfront sanctuary offers the perfect balance of adventure, relaxation and cultural immersion along one of the world's most iconic shorelines. Whether strolling golden sands, snorkeling in crystal-clear waters, or simply unwinding to the rhythm of the waves, this Maui escape is designed to soothe the soul and invigorate the spirit.

# Stay in a Newly Renovated Signature Guestroom

Be among the first to experience the resort's newly refreshed <u>Signature Guestrooms</u>, where barefoot luxury meets island elegance. Inspired by the natural beauty of Maui, these thoughtfully designed accommodations feature modern furnishings, locally curated artwork and a serene color palette that mirrors the hues of the Pacific. Wake up to the sight of the ocean stretching endlessly before you or unwind with a breathtaking sunset from your private lanai—every detail is crafted to immerse you in the essence of Hawai'i.

# The Power of the Ocean: A Wellness Escape

Research shows that being near the ocean can reduce stress, enhance mental clarity and foster a profound sense of calm—a phenomenon known as "blue mind." As travelers seek wellness-focused getaways in 2025, OUTRIGGER Kā'anapali Beach Resort offers the ultimate retreat where guests can reconnect with nature, embrace serenity and experience beachfront living at its finest.

# Signature Ocean Adventure Package: Where Relaxation Meets Exploration

Designed for travelers who crave both tranquility and adventure, this exclusive package showcases the best of Maui's natural beauty and cultural heritage with up to \$250 of inclusions.

- Includes new Signature Partial-Ocean-View Room (or higher view category)
- \$100 credit toward curated activities, from snorkeling to hiking
- Two (2) Maui Ocean Center Tickets to immerse in Hawai'i's marine wonders
- Raw Elements Sunscreen gift package featuring reef-safe, mineral-based sunscreen
- Snorkel Set or Beach Gear Rental for two, perfect for ocean exploration

#### **OUTRIGGER's Commitment to Ocean Conservation**

As a premier beach resort brand, OUTRIGGER is deeply connected to the ocean and committed to marine conservation through its OUTRIGGER Zone initiative – a global platform dedicated to protecting ocean health. At OUTRIGGER Kā'anapali Beach Resort, this commitment is further strengthened through a partnership with Maui Ocean Center, the leading aquarium in Hawai'i. Since 1998, Maui Ocean Center has been at the forefront of marine conservation, offering visitors an immersive experience with native Hawaiian marine life, including one of the world's largest collections of live Pacific corals. Guests can explore mesmerizing exhibits, from dazzling jellyfish displays to the awe-inspiring Open Ocean exhibit featuring sharks and rays. Through education and conservation initiatives, the aquarium inspires visitors to become stewards of the sea.

By booking the Signature Ocean Adventure Package, guests receive two complimentary tickets to Maui Ocean Center, encouraging them to discover the wonders of Hawai'i's marine ecosystem firsthand.

## **Quietude Meets Culture on Maui's Shores**

OUTRIGGER Kā'anapali Beach Resort offers guests the rare combination of tranquility and cultural richness. Beyond the soothing ocean views, guests can deepen their connection to Hawai'i traditions through activities including hula lessons, lei-making workshops and storytelling sessions that celebrate the island's heritage. For adventure seekers, the pristine waters of Kā'anapali Beach offer endless possibilities, from paddleboarding and snorkeling to catamaran sailing. Those looking for a more relaxed pace can lounge by the resort pool and soak in the golden hues of Maui's breathtaking sunsets.

# **Book Your Escape**

OUTRIGGER's Signature Ocean-Adventure Package is exclusively available through direct bookings. Don't miss this opportunity to embrace the restorative power of the ocean and rediscover paradise in Hawai'i. For reservations and more information, visit www.OUTRIGGER.com or call (877) 532-8468.

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## **ABOUT OUTRIGGER RESORTS & HOTELS**

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the OUTRIGGER DISCOVERY loyalty program – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on Facebook and Instagram.

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