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## ***Pau Hāna at Paradise: A Gathering of Live Music, Culture and Artisans*** **at OUTRIGGER Waikīkī Paradise Hotel**

*Bringing Together Local Talent, Traditional Crafts and Meaningful Cultural Experiences*



**HONOLULU** — [OUTRIGGER Waikīkī Paradise Hotel](#) will host the inaugural Pau Hāna at Paradise on **Saturday, March 15, from 3 p.m. to 7 p.m.**, offering a lively celebration of Hawaiian culture, music and local craftsmanship. Attendees will experience live performances, hands-on activities and a showcase of unique artisan goods.

The event supports Keu The Brand, a nonprofit led by Kahōkū Lindsey-Asing, an esteemed educator and cultural advocate with more than 13 years of experience in the education field. Keu The Brand provides cultural guidance, mentorship and community support.

“Through the Pau Hāna at Paradise gathering we are hoping to further strengthen and increase awareness of Native Hawaiian creatives,” said Lindsey-Asing, Pau Hāna at Paradise organizer. “We are grateful to OUTRIGGER Waikīkī Paradise Hotel for providing a venue for us to continue supporting local businesses and musicians and sharing their talents to a broader audience.”

Pau Hāna festivities include live music from the following local artists:

- 3:30PM - 4:30PM La’amea Paleka
- 4:30PM - 5:30PM Landon Chung
- 5:30PM - 6:30PM Jonah Davis

In addition to the music, an array of thoughtfully curated local vendors will be on-site, including:

- Aloha Modern
- Aumoana Designs
- Kanak Crack Snacks
- Lāhui Blockprints
- Lei Studio
- Māla Māmā
- Posted Hawai'i
- Wai'olu Creations
- Along with sips and snacks from Appetito

Adding a unique educational aspect to the event, 30 students from the University of Arizona's [CIELO Program](#) will be in attendance. The CIELO Program provides students with an alternative spring break experience, engaging them in meaningful cultural and service-based activities across different communities.

"It is an honor to host local businesses and esteemed guests in our newly reimagined OUTRIGGER Waikīkī Paradise Hotel," said Kiana Beimes, the property's general manager. "OUTRIGGER has long been a gathering place – a vibrant hub where culture, artistry and community come together. Through meaningful events like *Pau Hāna at Paradise*, we continue to be stewards of Hawai'i rich traditions."

The OUTRIGGER Waikīkī Paradise Hotel is OUTRIGGER's second craft hotel, designed to celebrate the intersection of art and place through the work of local artisans. Every detail of the hotel reflects this vision, from large-scale murals by renowned Hawaiian artists to custom décor that tells the stories of the land's deep cultural roots. "The Paradise Originals," a collective of artists, designers and culinary innovators, have thoughtfully curated the hotel experience, ensuring guests are immersed in the authentic sights, sounds and flavors of Hawai'i. Through this commitment to craftsmanship and cultural storytelling, OUTRIGGER continues to elevate hospitality by transforming its hotels into living works of art and a welcome home to artists and events like Pau Hana at Paradise.

The event is free and family-friendly, inviting all to celebrate vibrant arts, music and culture. To book a getaway and stay at OUTRIGGER Waikīkī Paradise, visit [www.OUTRIGGER.com](http://www.OUTRIGGER.com) and use promo code LOCAL to redeem special room rates at the reimagined property, steps away from the iconic Waikīkī shoreline.

\$10 validated parking available.

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#### **ABOUT OUTRIGGER RESORTS & HOTELS**

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at [OUTRIGGER.com](http://OUTRIGGER.com) or visit @OUTRIGGERResorts on [Facebook](#) and [Instagram](#).

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