

DATE May 15, 2025 RELEASE NUMBER 24|25

OUTRIGGER Resorts & Hotels Celebrates World Ocean Month with Global Conservation Initiatives & Community Events



Download High-Resolution Images of OUTRIGGER's World Ocean Month Initiatives [HERE](#)

HONOLULU - OUTRIGGER Resorts & Hotels is celebrating World Ocean Month this June with a vibrant lineup of community events, conservation activities and cultural engagements across its global portfolio - from coral planting and fish house making in Fiji to beach clean-ups and ocean-inspired festivals across the Hawaiian Islands.

Shaped by its mission to be the premier beach resort company in the world, OUTRIGGER's connection to the ocean is more than scenic - it's a foundational part of its identity. Since the launch of the OUTRIGGER Zone initiative in 2014, the company has made ocean conservation an essential part of its operations, partnering with local organizations and marine experts to preserve coral reefs, reduce marine debris and foster environmental education.

"The ocean isn't just part of OUTRIGGER's story — it's at the heart of who we are, and caring for it is a responsibility we embrace," said Monica Salter, VP of Global Communications & Social Responsibility. "World Ocean Month is a time to act and bring together our guests, hosts and communities to champion ocean conservation through hands-on efforts."

OUTRIGGER Global Initiatives for World Ocean Month 2025

Throughout June, OUTRIGGER properties across the globe will activate site-specific efforts to promote ocean literacy and inspire stewardship. Highlights by location include:

HAWAI'I

O'ahu | OUTRIGGER Reef Waikīkī Beach Resort & OUTRIGGER Waikīkī Beach Resort

- **June 4, 11, 18, 25 | 10:00 AM** – “Hawaiians and the Sea”: This interactive cultural program is held at OUTRIGGER Reef, in partnership with the Waikīkī Aquarium. Hawaiian cultural practitioners share traditional fishing techniques, demonstrate the use of ocean-sourced materials and offer insights into the ancestral relationship with the sea.
- **June 5 | 10:00 AM** – Live Watercolor Art Demonstration with renowned local artist Patrick Ching at the A'o Cultural Center, located within OUTRIGGER Reef.
- **June 8 | 10:00 AM** – “Speaking for Nature” Art Exhibit: This sustainability-themed environmental art showcase by Jodi Endicott will open simultaneously in the lobbies of OUTRIGGER Reef and OUTRIGGER Waikīkī.
- **June 14 | 9:00 AM** – O Ke Kai Series: Hosted at OUTRIGGER Reef, this special event features storytelling, music and hands-on cultural exhibits led by Friends of Hōkūle'a, Hawai'iloa and Kanehonamoku Voyaging Academy.
- **June 28 | 9:00 AM–12:00 PM** – OUTRIGGER Zone Day will take place at the Waikīkī Aquarium. This culminating event of World Ocean Month gathers community partners for a day of ocean education, live music and conservation booths. A highlight is the collaboration with the Genki Ala Wai Project, where participants create mud balls infused with effective microorganisms to help cleanse the Ala Wai Canal and restore ecological health to Honolulu's vital urban waterway.
- **Ongoing in June** - More than a dozen of OUTRIGGER's retail partners are offering valuable discounts on sustainable products ranging from 40% off recycled fabrics to free reusable totes. Learn more at www.outrigger.com/sustainablesummer

Kaua'i | OUTRIGGER Kaua'i Beach Resort & Spa

- **June 3 & 8 | 11:00 AM** – Marine debris art workshops with 'Ōpala Art, guiding participants to create meaningful artwork using discarded ocean plastics and netting.
- **June 8 | 12:00 PM** – World Ocean Day Festival with music, educational booths, kids' crafts and sustainability storytelling.
- **June 9** | Kiahuna Plantation Resort hosts World Ocean Day Poster Coloring Contest
- **June 21 & 27 | 7:00 AM & 4:00 PM** – Nukoli'i Beach clean-ups with Ho'omalū Ke Kai. Over 10,000 lbs of marine debris have been cleared from this coastline through ongoing partnership.

Hawai'i Island | OUTRIGGER Kona Resort & Spa

- **June 8 | 9:00 AM** – Talk Story with Cindi Punihaole: Director of Kahalu'u Bay Education Center leads special session featuring a short film screening, Q&A, interactive exhibits and ocean-friendly giveaways in celebration of ocean awareness, culture, and action.
- **June 9 | 8:30 AM** – ReefTeach: Guests and local volunteers learn how to identify reef-friendly behaviors while supporting marine monitoring efforts at Kahalu'u Bay Education Center.

Maui | OUTRIGGER Kā'anapali Beach Resort

- **May 31 |** Limu Planting in the ocean at Waihe'e with the Maui Ocean Center.
- **June 7 | 8:00 AM–12:00 PM** - Guests & Community Invited to Enjoy Free Sailing Canoe Rides at 19th Annual Wa'a Kiakahi Festival at OUTRIGGER Kā'anapali Beach Resort
- **June 8 | 8:00 AM** – Teralani Catamaran "Sailing with Purpose": An ocean adventure with onboard cultural specialists sharing mo'olelo (stories), mele (songs) and marine conservation insights.
- **June 18 | 9:00 AM** – Volunteer day at Pu'u Kukui Watershed Conservation Area for native tree planting and erosion control, preserving vital water sources for West Maui.
- **June 28 |** Coral Spawning in partnership with the Maui Ocean Center
- **June TBD |** Lahaina Beach Clean-up at Baby Beach & Mala Wharf with hosts from Hawai'i Vacation Condos by OUTRIGGER – Maui.

FIJI | OUTRIGGER Fiji Beach Resort & Castaway Island, Fiji

- **June 5 |** Coral Planting at Castaway Island: Guests are invited to participate in hands-on coral planting alongside trained marine staff, helping to restore the vibrant reef ecosystem that surrounds the private island resort.
- **June 6 |** Beachfront Clean-Up at OUTRIGGER Fiji: Hosts and guests will work together to remove marine debris from the Sigatoka coastline, supporting the health of the surrounding lagoon and local wildlife.
- **June 12 |** Beach Clean-Up at Castaway Island
- **June 18 |** Coral Planting & Fish House Deployment at OUTRIGGER Fiji: Guests can assist in both coral propagation and the installation of manmade reef structures ("fish houses") designed to attract marine life and rebuild reef habitats.
- **June 19 |** Underwater Clean-Up at Castaway Island: A reef restoration dive focused on maintaining a clean and thriving marine environment.
- **June 28 |** Fish House Making at Castaway Island: Guests can help mix, mold and sink artificial reef structures as part of the island's ongoing habitat enhancement efforts.
- **Weekly in June at OUTRIGGER Fiji Beach Resort** – Loloma Hour: A weekly community stewardship session including beach cleanups, mangrove planting, tree restoration and environmental education. In partnership with the United Nations Association of Fiji, the resort has planted more than 10,000 mangroves to date to protect coastlines and support marine ecosystems.

MALDIVES | OUTRIGGER Maldives Maafushivaru Resort

- **June 8 |** Coral planting sessions near the resort's water villas, facilitated by resident marine biologist Chloe Ann McInachan.
- **June 16 |** Lagoon clean-up initiative to collect trash and invasive debris.
- **June 23 |** Coral preservation education workshop for local schoolchildren.
- **June 30 |** End-of-month clean-up of Lonubo Island, an uninhabited atoll maintained by the resort.

THAILAND | OUTRIGGER Surin Beach Resort & OUTRIGGER Khao Lak Beach Resort

- **June 27** | Mangrove Tree Planting with OUTRIGGER Surin Beach Resort: Hosts from OUTRIGGER Surin Beach Resort will join forces with the Phuket Mangrove Resources Conservation Center in Paklok to plant hundreds of mangrove saplings. This effort supports shoreline stabilization, carbon sequestration and the creation of nursery habitats for marine life in southern Phuket.
- **June 28** | Coastal Cleanup and Mangrove Reforestation with OUTRIGGER Khao Lak Beach Resort: The Khao Lak team will head to Leam Pakarang, a vital coastal ecosystem in the Phang Nga Province, for a large-scale cleanup and mangrove planting project in collaboration with the same conservation center. This initiative is focused on restoring degraded mangrove forests and enhancing the biodiversity of the region's estuaries and lagoons.

In total, more than 1,000 mangrove trees will be planted across both sites, reinforcing OUTRIGGER's commitment to long-term coastal resilience and marine ecosystem health in Thailand.

MAURITIUS | OUTRIGGER Mauritius Beach Resort

- **June 8** | Marine Debris Clean-up at Mauritius Beach
- **June 28** | The Bis Lamer, a marine mobile education unit, will be on-property providing 3D models displays of the lagoon, mangroves and wetlands to educate guests and school kids on the Marine food chain, sustainable practices and links between ecosystems.

###

ABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at [OUTRIGGER.com](#) or visit [@OUTRIGGERResorts](#) on [Facebook](#) and [Instagram](#).

MEDIA CONTACT: Monica Salter | VP Global Communications & Social Responsibility
OUTRIGGER Hospitality Group
Email: monica.salter@outrigger.com