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OUTRIGGER Blooms Bright with "Flowerworks" for Fourth of July Celebrations

Floral Showers and Family-Friendly Festivities in Kona, Kā'anapali and Līhu'e



HONOLULU - OUTRIGGER Resorts & Hotels is redefining the Fourth of July with an unforgettable twist on tradition. This summer, guests at OUTRIGGER's premier oceanfront resorts in Kona, Kā'anapali, and Kaua'i are invited to experience "Flowerworks" - a breathtaking aerial celebration that swaps sparks for petals in a stunning display of aloha. The festivities take place on Friday, July 4, as Blue Hawaiian Helicopters will hover over each property and release a gentle shower of locally-sourced flowers in place of traditional fireworks.

Families, visitors and kama'āina are invited to enjoy this unique event featuring live music, keiki activities, local flavors and lei-making workshops. OUTRIGGER's "Flowerworks" offer a heartfelt and eco-conscious alternative to fireworks by showcasing Hawai'i's natural beauty and rooting guests in connection, community and care for the land.

"OUTRIGGER's 'Flowerworks' experiences are designed to bring our guests together with intention, joy and aloha," said Venus Bravo Yi, area director of marketing at OUTRIGGER Resorts & Hotels. "We are proud to host a reimagined tradition for Fourth of July celebrations that is inclusive for all."

The "Flowerworks" events are free for all resort guests. Each property will provide a signature experience tailored to place, highlighting the bespoke offerings of each island.

OUTRIGGER Kaua'i Beach Resort & Spa

9:30 AM Flowerworks // 10:00 AM Lei Workshop

On the Garden Isle, guests will enjoy scenic views from the resort's oceanfront lawn. Following the "Flowerworks", guests will celebrate the art of lei-making with a workshop led by renowned cultural practitioner Kumu Hula Maka Herrod. The workshop will conclude with a lighthearted lei competition featuring creative designs from fresh florals to upcycled materials. In addition to the holiday festivities, guests can enjoy complimentary hula lessons at 2:00 PM, followed by the resort's signature E Komo Mai Welcome Reception at 4:30 PM, featuring live music and poolside hula performances.

From 3:00-7:00 PM, the on-site Kaua'i Made Craft Fair offers a chance to shop for locally made treasures, including jewelry, home goods, and island-inspired treats. Throughout the afternoon and evening, guests can take advantage of happy hour at three locations across the property: Driftwood Bar & Grille from 3:00-4:00 PM, Shutters Lounge from 5:00-6:00 PM and again from 8:30-9:30 PM for the perfect nightcap.

OUTRIGGER Kona Resort & Spa

9:30 AM Flowerworks / 11:00 AM & 2:00 PM Lei Making Workshop

11:00 AM - 7:00 PM Holua Poolside Bar & Lounge

Overlooking Keauhou Bay, this event includes two opportunities to create lei in the resort's Aloha Cultural Center. Resort guests are welcome to take part in a beginner's hula class at noon or an 'ukulele lesson at 3:00 PM. Wind down at PIKO with a dinner full of fresh island flavors, with live music starting at 6:00 PM.

OUTRIGGER Kā'anapali Beach Resort

11:00 - 3:00 PM Summer Fun / 2:00 PM Flowerworks

Celebrate in the heart of Kā'anapali with live music, classic BBQ bites like huli huli chicken and ribs, sweet treats from local vendors and handcrafted goods from Maui artisans while keiki enjoy face painting, balloon twisting, a strolling magician, airbrush tattoos, lawn games followed by the spectacular highlight of the day, a helicopter flower drop over the beachfront lawn. The resort's activation also serves as a tribute to the resilience of Lahaina's community and the beauty of coming together in aloha. Guests can enrich their day with live performances by Na Ali'i Band from King Kekaulike High School along with the Maui Community Band, who have played an integral role in Maui's Fourth of July celebrations. Wind down with happy hour at Maui Brewing Company from 3:30-5:00 PM, followed by live music starting at 6:00 PM.

"With over 40 years of delivering world-class aerial experiences, Blue Hawaiian Helicopters is a proud partner of OUTRIGGER Resorts & Hotels," said President and CEO of Blue Hawaiian Helicopters and Blue Hawaiian Activities, Quentin Koch. "The Fourth of July 'Flowerworks' is a one-of-a-kind, environmentally friendly way to bring people together to celebrate the holiday."

The "Flowerworks" events reflect OUTRIGGER's ongoing commitment to thoughtful, locally inspired guest experiences. For more information or to book a stay during the celebration, visit www.outrigger.com.

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ABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on [Facebook](#) and [Instagram](#).

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